



**ALWAYS YOU FIRST**



**IDFC FIRST Bank** is a modern Universal Bank in India based on Ethical Banking, Digital Banking, and Social Good Banking, striving to create a world-class bank in India.

**FIRST IMPACT:**

IDFC FIRST Bank follows the philosophy of 'Always You First' which means that they prioritize the needs of their customers above everything else. They believe in creating sustainable and immediate impact on society, which is why they have named their CSR division as 'FIRST IMPACT'. The bank aims to initiate positive changes in the lives of individuals, which will eventually lead to a positive change in society.

IDFC FIRST Bank aims to serve and contribute to the well-being of communities in every possible way. They believe that alone they can do very little, but collectively, they can do much more. Through their CSR Division- FIRST IMPACT and with the contribution of their customers, they aim to create broader opportunities across their focus areas of social responsibility, which include Entrepreneurship & Livelihood, Education, and Sanitation.

**To Know more visit:**

[Corporate Social Responsibility \(CSR\) Activities In India by IDFC FIRST Bank | IDFC FIRST Bank](#)

