



9 YEARS OF GROWING TOGETHER



**Change is
inevitable,
growth is
intentional.**

- Colin Wilson
Writer & Philosopher





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Message from our CEO



"The good particular men may do separately, in relieving the sick, is small, compared with what they may do collectively"

– Benjamin Franklin

The last three decades has seen such tremendous wealth generation around the world, it is now being referred to as the second 'Gilded Age'. And as it happened in the early 20th century, this phenomenal wealth creation has again led to a huge upsurge in philanthropy. Billionaires from around the world are setting up Foundations for social causes, committing a large percentage of their wealth to social development.

Interestingly, at the same time, globally there has been a sharp decline in extreme poverty from almost 100% in the 19th century, to 10.7% in 2013. While this drop in percentage looks wonderful, in terms of numbers a 10.7% means a total poverty headcount of 746 million people, which includes 327 million in Asia, and 218 million in India alone. It is safe to say that philanthropy is needed today as much as ever before.

There are more ways than one of approaching philanthropy; from pure charity (giving back to your temple or church; to your village or school; to a memory and shared experience of your roots: impact of your education on you, health of a family member etc.), to effective philanthropy (that blends in strategic thinking and research), to venture philanthropy (where principles of venture capital funding are blended into philanthropy). More and more philanthropy is being approached with a business attitude, where philanthropists are seen as investors, who first identify social issues, then research and employ clearly defined strategies to address them, and finally use predefined ways to measure achievement and impact.

Why you do it is as important to understand, as how best to practice philanthropy. In understanding, it is important to examine personal motives for committing large amounts of your wealth to philanthropy. Are you looking to give back to society, do you want to make a difference, enhance your sense of family or individual significance and social legacy, use your entrepreneurial energy as leverage to find creative solutions, or a combination of two or more of these motives. The UBS/PwC 2015 Billionaire Report found that "philanthropy often plays a vital role in bringing a family together by "transmitting family values across generations."

It is important to remember to focus on what you RECEIVE, not on what you GIVE. And what you receive is a deep sense of purpose and happiness, knowing that your giving is enriching the lives of people and their families, helping to grow better leaders, and overall building empathy and kindness, both much needed today! Looking beyond an "I, Me, Mine" world to a sense of community and togetherness is at once a liberating and enriching experience.

In conclusion let me say, 'It's Personal: Be Selfish. Philanthropy cannot be just heart or head. Find the balance. Don't get Pressured: There's too much noise and information out there! Use networks and platforms to make sense of it. Remember, nothing is too small or irrelevant. Bigger isn't always better.

So take a definitive step. Make a Move. Read the Report. Our brand of philanthropy is Collaborative Philanthropy.

Our Guiding Principles

EdelGive Foundation significantly contributes to building sustainable institutions and organizations that promote societal growth and innovation. We consistently strive to be a responsible Foundation that advances the common good by bringing the skills, resources and talents of the for-profit world to the not-for-profit world. Our guiding principles are self-defined and govern our daily functioning.



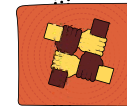
01.

We will maintain the highest levels of integrity, transparency and ethical conduct.



02.

We will remain secular in our work, beliefs and outlook.



03.

We will bring a deep commitment to inclusiveness as a fundamental operating principle.



04.

We will treat all our stakeholders – our NGOs, and funding partners, our employees & volunteers with respect & empathy.



05.

We will be a learning organization – we will embrace new ideas, opinions and perspectives and a deep generosity of spirit.



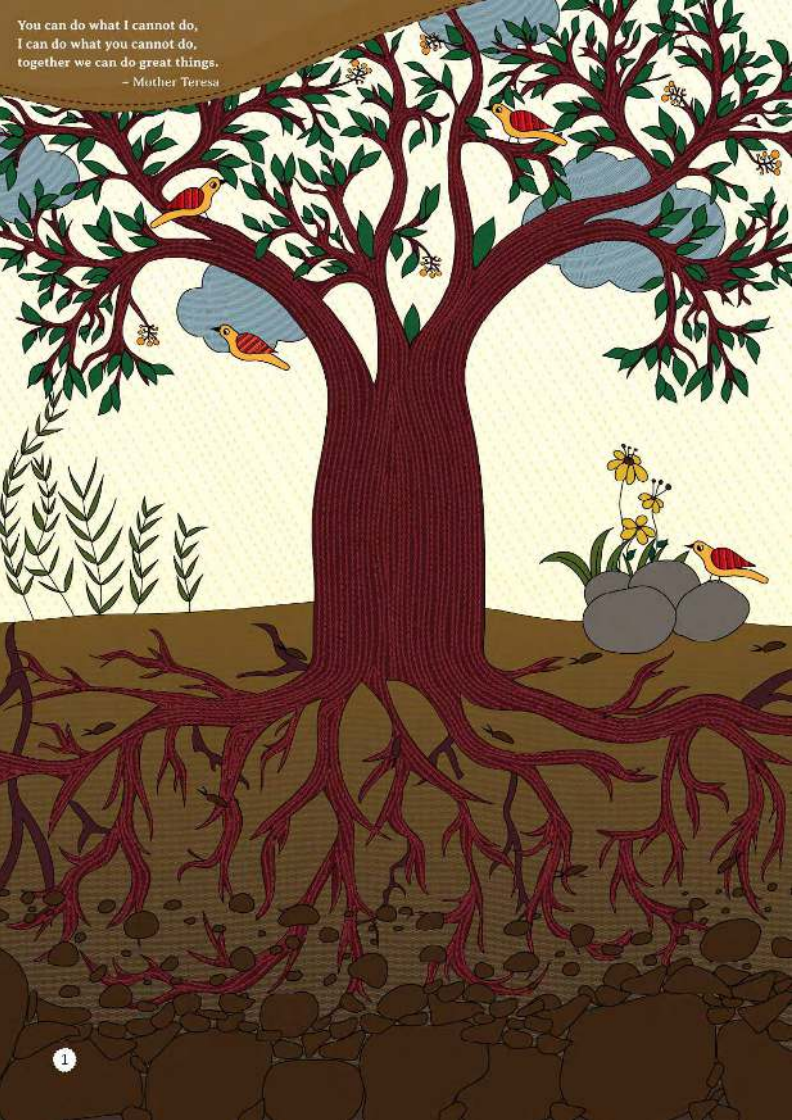
06.

We will promote responsible and effective philanthropy through our actions: as custodians of the resources and reputation of our parent, Edelweiss, & all our funding and NGO partners.



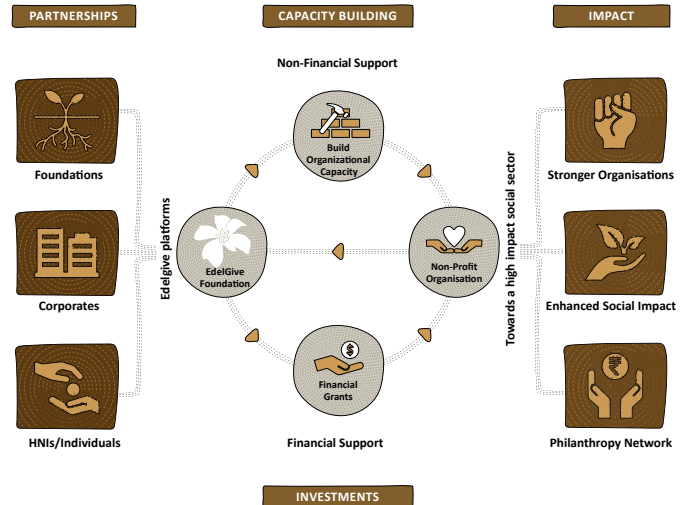
¹ <https://ourworldindata.org/wp-content/uploads/2013/05/Tree-Map-of-Extreme-Poverty-distribution.png>

² <https://www.pwc.com/gx/en/financial-services/publications/assets/pwc-ubs-billionaire-report.pdf>



EdelGive Foundation

Since its inception, almost a decade ago, EdelGive is steadily evolving a philanthropic ecosystem in India. EdelGive works to develop a symbiotic relationship between the different members of the ecosystem viz. investors (donor corporate agencies, partner CSR agencies, and individual donors), investees (NGOs and other sub sets of the NGO sector), and collaborating partners like the government, like-minded agencies, capacity building organisations, and policy experts. EdelGive has fostered the growth of the synergies inherent to an ecosystem, to leverage gains over and beyond its investment, both financial and non-financial.





The best collaborations create something bigger than the sum of what each person can create on their own.

— Anonymous



EdelGive Partnerships

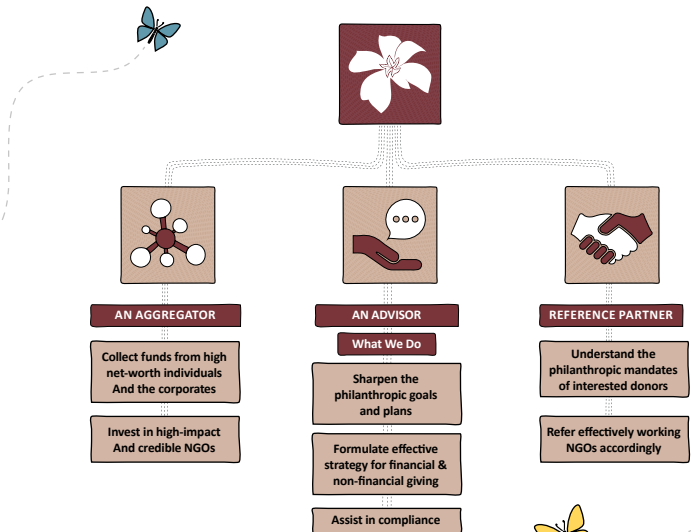
The EdelGive's partnerships vertical caters to the donor community consisting of corporates, HNIs, family offices and Foundations who wish to collaborate and support relevant causes.

Facilitation of smooth sharing of information within the donor-community and the social sector as a whole is a priority at EdelGive. Since no entity exists in isolation and each requires an ecosystem to function to its fullest capability, we strategically work towards being an effective mediator between the for-profit and the not-for-profit world.

As reference partners we connect relevant NGOs to donors who are willing to contribute but are unclear about the causes or the strategy that drives their giving. Supported by an investment team dedicated to scoping NGOs doing significant and impact creating work in different parts of the country, we are happy to share and refer our findings with donors.

As aggregators receiving funds from multiple sources, special collaborative projects are executed where several donors can come together and support large projects for collective impact.

Our zero profit Philanthropic Advisory Platform offers services to our funding partners, enables them to articulate their social investment strategy of giving, in addition to connecting them to credible work in the development sector. The entire financial assistance is directed towards the project/s even as EdelGive Foundation absorbs the cost of the advisory services. In the year ending 31st March 2017, EdelGive had secured funding of nearly 50% of its existing investee portfolio through multiple grants from external donors.



EdelGive Coalition for transforming Education (ECE)

At the end of its first year of existence, ECE, our flagship project, has proved itself to be a wonderful example of a strong Public Private Partnership.

Given our experiences and nuanced understanding of the field, which we have gained over the last 9 years, EdelGive firmly believes that a good, working relationship with the government is the best way to achieve large scale, sustainable impact.

The ECE coalition is a collaboration with the Department of School Education and Sports, Government of Maharashtra under Pragat Shaikshanik Maharashtra (PSM).

EdelGive is the anchor funder and brings together the 4 stakeholders viz. funders, government, NGOs and the community. The partnership involves a consortium of key funders, the Government's education machinery through the entire district, and two experienced and highly respected implementing partners. This effort is an intrinsic part of EdelGive's belief that solving complex social problems at a systemic level and scale requires collaboration amongst various agencies to bring about a positive change in backward areas. This Coalition aims to identify and disseminate best practices to improve learning outcomes

of children (class I to VII), that can be integrated into the government system using the constructivism approach.

During 2016-17, the first year of ECE implementation, work was initiated in four Special Focus districts of Maharashtra – Amravati, Gadchiroli, Nandurbar and Parbhani.



Key highlights of the program in year 1 include enhancing enrolment and retention demand based teacher training, improving community participation and strengthening SMC, and creating academic facilitators at the ground level. In year 2 of the first phase, focus will be on working with the government system functionaries.

Genpact Social Impact Fellowship (GSIF)

EdelGive partners with Genpact to implement the Genpact Social Impact Fellowship program. This program is a yearlong skilled program of transference of key methodologies and skills specifically customized to the social development sector. In this unique program, Six Sigma experts from Genpact are used to introduce process reengineering in NGOs.

In 2016-17 this project was implemented with three NGOs as a pilot. The massive success of the project has now helped us convert the pilot to a full-fledged program where in the second year itself, process reengineering will be introduced in 12 NGOs with 25 fellows. In absolute value, the project size has tripled.

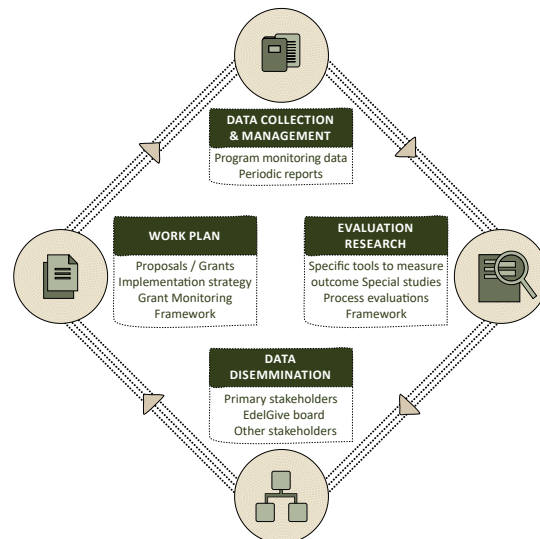
EdelGive is keenly interested in institutionalizing such practices as part of its focus on strategic capacity building for the development sector.

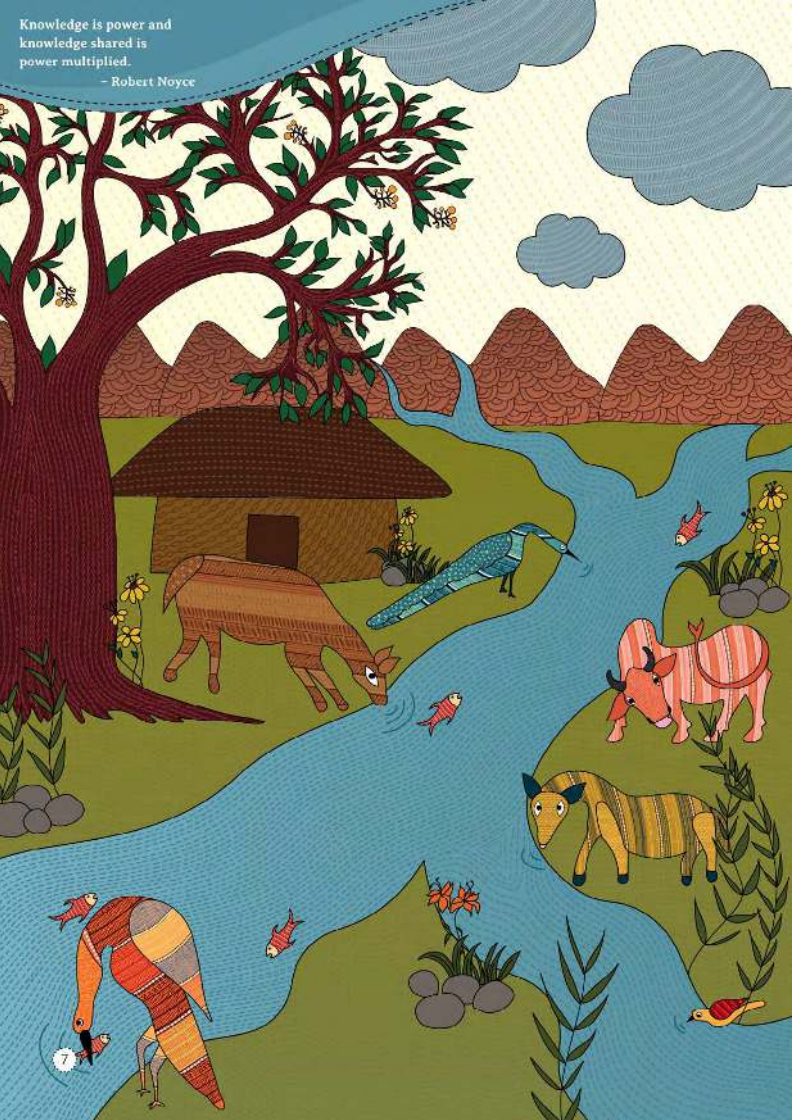
At EdelGive, monitoring and evaluation is at the core of the grant making process, from the scoping of new NGOs to the institutionalizing of standard processes, to the evaluation of program management capacity and the assessment of utilisation of grants. The tools developed for monitoring and evaluation are simple, easy to use, and very generic, which allows them to be used by NGOs for other programs that do not have prescribed formats.

EdelGive Foundation works with NGOs to develop a mutually agreed upon set of indicators and targets (on timeline) to monitor grant progress. EdelGive also provides help for strengthening data management systems and capacity along with assessing the impact of the program.

The Results Based Management (RBM) approach is adopted by us to develop a sense of ownership, responsibility and accountability of all entities within the ecosystem. The RBM approach also complements Performance based Funding (PbF) strategy.

To make the M&E framework more robust and strengthen processes, and to ensure nuanced data, the systems and processes are constantly reviewed and updated.





04

Collaborative Knowledge Sharing

Sharing knowledge builds collective intelligence which facilitates collaborative problem solving, leading to the optimal use of limited resources. The Foundation is therefore committed to generating new and relevant information, and is also very focused on facilitating the smooth sharing of information within the donor-community, and the social sector as a whole. EdelGive is continually engaged in creating an ecosystem of people interested in learning and working together viz. NGOs, foundations, philanthropists, government, thinkers, capacity builders, and our employees.

As part of its commitment to promoting knowledge sharing, EdelGive sits on governing boards of global agencies, and has a presence on discussion platforms like Asian Venture Philanthropy Network (AVPN) and International Education Funders Group (IEFG) and other like-minded organizations. The Foundation also hosts knowledge sharing platforms, and organizes interactive lectures, to build information and generate opinion and understanding within the larger organization.

EdelGive hosts a number of knowledge sharing platforms, targeted at different audiences. Our CEO Vidya Shah and COO Nagma Mulla represent EdelGive in conventions, seminars, and talk shows, both locally and internationally, discussing progressive CSR. EdelGive also contributes to the body of knowledge on CSR, in print and other forms of media.

Donor knowledge sharing platforms

EDGE:

The fifth edition of our forum EDGE- EdelGive Engage, was held from 8th to 11th Nov 2016. It was centered on the theme of Why Collaborations Do Not Work. EDGE is a three day event bringing together donors, and NGOs that find it difficult to access the giving circles of metropolitan cities. The objective is to enable cross learning, open discussions and interactions across stakeholders in the first two days. Such cross-learning gives an EDGE to our partners in staying ahead of issues and challenges. It aids in addressing the real life challenges that we face as stakeholders in the development process.

A part of the two days was dedicated to enable interactions between donors and NGOs from across the country through breakout sessions. One day is devoted to knowledge sessions for all NGOs that are part of the event. On day 1, over 150 members of the giving community attended the event and on days 2 and 3 60+ NGOs participated in the event.

At The Same Table :

At The Same Table™ (ATST) is an equal platform for free and frank discussion on issues and ideas that collectively concern the funding community. It is hosted by EdelGive every quarter. Past sessions include 'Water: as a bridge for livelihood', 'Application of the New Education Policy', and 'Balancing EdelGive's investments in supporting women's empowerment'.

ATST allows donors to discuss issues that help in understanding the nuances of the development sector. It encourages a free sharing of views and ideas. It is an all donor event with not more than two NGOs tabling a significant issue, not commonly discussed. Chatham House rules are followed. The ATSTs encourage donor-NGO dialogue to address issues of funding within the social sector. NGOs are drawn from local geographies to set context.



Internal knowledge sharing platforms

EdelGive Leadership League:

In its efforts to build its community of informed givers, EdelGive hosts a Leadership League platform for Edelweiss employees. EdelGive Leadership League is a platform for the employees to engage with iconic leaders who are making significant contribution to social development. In 2016-17, EdelGive organized 3 Leadership League talks on 'Disruptive Innovation to eliminate problems' by Pranil Naik, Founder of LeapForWord (LFW), 'Transforming the Quality of Life by Improving the Quality of Citizenship' by Srikanth Viswanathan, CEO, Janaagraha, and 'Access to Justice' by eminent lawyer Ms. Flavia Agnes (an expert in marital, divorce and property law).



Open House

These sessions are conducted for each department in Edelweiss. Vidya Shah the CEO of EdelGive talks to the respective teams on what EdelGive is doing to build the ecosystem of giving and how each employee of Edelweiss can be a part of this. Edelweiss volunteers who have participated in past activities share their experience. The focus of these talks is to enhance the knowledge and attitude of Edelweiss employees towards giving, and to build responsible citizens. In the last year Edelweiss employees contributed over INR 84 lacs through personal giving.



External knowledge sharing events/platforms

AVPN 2016

Vidya Shah and Nagma Mulla represented EdelGive Foundation at the Asian Venture Philanthropy network- AVPN Conference 2016 at Hong Kong. Vidya Shah spoke about identifying effective ecosystems to provide the blend of support that early pioneers need to prove new models and leverage harder forms of finance into nascent markets. Nagma Mulla shared her experiences about capacity building and improving the effectiveness of social purpose organizations (SPOs) to deliver on social outcomes.

Participation in TV programs on CSR and the culture of giving:



Vidya Shah, CEO EdelGive speaks on CSR and the culture of giving:

CNBC TV 18: Vidya Shah - Non Exec Dir, Edelweiss Group & CEO, Edelgive Foundation - CNBC Mint Wealth Creator Summit 18 June 2017.

ET Now: Vidya Shah - ET Now RBL Bank Presents CSR Vision 04 June 2017

IDR Online: Vidya Shah- Team work makes Dream Work

Huffington Post: Vidya Shah: -Financial inclusion is a prerequisite for gender inclusion

CSR Journal: Vidya Shah: A 'Nudge' in the Swachh Direction

Mint: Vidya Shah – Financial gains in giving: Tax rebate to the contributions made for a charitable purpose



All good work is done the way
the ant does things. Little by little.
- Lafcadio Hearn

05

Capacity Building

EdelGive Foundation provides both financial and non-financial support to its NGOs. Non-financial support is in the form of capacity building based on NGO's needs. We also offer capacity building to those NGOs that we believe in, but are outside our mandate and hence cannot be funded by EdelGive. Capacity building is the glue that binds many different entities in the ecosystem.

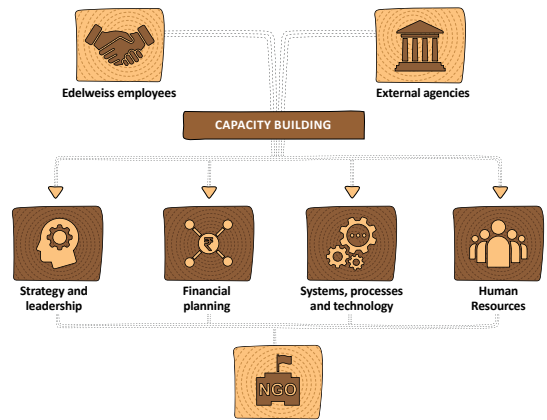
NGOs approach EdelGive with specific needs ranging from strategy development, to HR and administration, to finance, and technology. Effective capacity building requires in-depth understanding of the organizations' functioning, financial capacity, systems utilization, technology advancement, and human resources.

Edelweiss, our parent company encourages its staff to volunteer their time and skills, to make a difference in society. EdelGive Foundation, in conjunction with Tool Box India, works to match NGO needs with the strengths and capacities available in the Edelweiss volunteer pool. ToolBox links volunteers (from Edelweiss volunteer pool as well as from external agencies) to NGOs based on need, capacity and availability. Volunteers are encouraged to try and develop efficient long term solutions.

Over the years, Edelweiss employees have provided pro-bono support of 22,000 hours of skilled volunteering. Fifty percent of the capacity building projects undertaken in the last year were with external (non-funded) NGOs.

In the EdelMentor program senior Edelweiss personnel, mentor and provide strategic guidance to NGO leaders in the areas of management, finance, and expansion of operations. These interactions between dynamic individuals of the corporate, and development worlds enable reverse learning that is invaluable to both parties. In 2016, there were 15 capacity building projects through employee engagement.

EdelGive also engages with Social Lens, another external agency to execute the Genpact Social Impact Fellowship (GSIF), which is a high impact, one year fellowship, for the key transference of core business solutions (Six Sigma Transformative Tools developed by Genpact) to NGOs. Social Lens develops methodologies which include a unique mix of capacity building frameworks and diagnostic and management consulting toolkits, specific to capacity building needs of the selected NGOs. In the first year this program worked with some exemplary NGOs which include Teach for India, Delhi, Kaivalya Education Foundation and Udayan Care.



CASE STUDY

During the course of 2016-17, Edelweiss volunteers worked with different NGOs to develop their capacity, in areas identified by the NGO. One team of three Edelweiss employees, led by Kalpana Ajayan, Senior Vice President, Group HR worked on creating a Process Manual for the NGO AROEHAN. The NGO is a grassroots organisation that aims to bring about sustainable change in tribal communities in the Jawhar-Mokhada blocks of Palghar district of Maharashtra. The process manual was created specifically for analysis of data from AROEHAN's Integrated Village Program. The work involved meetings and calls with AROEHAN staff to understand the current process, developing of the manual and working with the team to understand how to effectively use the manual. It was a tremendous learning experience, for both the NGO and the Edelweiss team of volunteers.

#	NGO NAME	PROJECT DETAILS	NGO CATEGORY	VOLUNTEER COUNT	INTENSITY	TOTAL HOURS*
01.	RSSA	Compliance: To strengthen the implementation of financial compliance	EdelGive	6	High	75
02.	Majlis	Digitalization: online CRM for easy reference and access of Data	EdelGive	3	High	125
03.	Sshrishti	Financial Literacy: financial inclusion sessions for NGO employees and direct beneficiaries	EdelGive	2	Low	12
04.	LeapForWord	Strategy: Mentoring to the Founder and way forward for the NGO	EdelGive	2	Mid	20
05.	Medha, Lucknow	Operations Management: Developed an SOP for their training vertical	EdelGive	4	Mid	23
06.	AROEHAN	Operations Management : Process Manual and PRA creation	EdelGive	4	Mid	40
07.	Torpa, Jharkhand	Marketing: Website Development & Testing	EdelGive	4	Low	10
08.	Janagraha	Financial Analysis of a Municipality	EdelGive	4	High	82
09.	CCS	SalesForce Analysis	EdelGive	4	Mid	89
10.	Masoom	Advisory to Board	Non EdelGive	3	Low	4
11.	Jai Vakeel Foundation	Digitisation: for the creation of an application for the Health care & Education modules.	Non EdelGive	3	High	120
12.		Accounting Audit: Creation of a centralised accounting manual, and training on the same. An audit of the entire accounting process was done.	Non EdelGive	3	High	40

#	NGO NAME	PROJECT DETAILS	NGO CATEGORY	VOLUNTEER COUNT	INTENSITY	TOTAL HOURS*
13.	Make a Wish Foundation Mumbai	Helped with vendor connect to align operations & make it centralized.	Non EdelGive	6	Low	10
14.		Marketing: Crowdfunding Project to raise Rs 5 Lacs	Non EdelGive	5	Mid	15
15.		Volunteer Management: How to enhance volunteer acquisition.	Non EdelGive	3	Low	15
16.		Strategic Mentoring to CEO	Non EdelGive	2	Mid	3
17.	VSP	Impact Assessment Study, realigned strategy, designed funding proposals	EdelGive	2	High	300
18.	SHM	Social Impact evaluation of Tikiapara	EdelGive	-	High	-
19.	Mann Deshi	Needs assessment for new financial products design and structure	EdelGive	1	Mid	170
20.	Raza	Operations Management: Design of MIS templates for program and operational reporting	EdelGive	1	Low	50
21.	LeapForWord	Legal and Compliance: Blueprint for expansion and business sustainability , legal services support on IP and trademarks registration , Operations manual for replication and expansion	EdelGive	3	High	1000
22.	Learning Space Foundation	Grading and Impact tool for M&E of TMC schools , Scorecard for ground teams and operational tracker for improved program reporting and employee efficiency and productivity	EdelGive	2	High	330
23.	Shrishthi	Human Resource Management: Design and formulation of HRM policies, organizational restructuring and performance appraisal systems.	EdelGive	1	Mid	90



Put the same amount of effort into your giving as you might for your for-profit investment... philanthropy is an investment.

— Laura Arrillaga-Andresen



06

EdelGive Investments

Over the past 9 years, EdelGive Foundation has generated significant impact through our investment in three focus areas namely Women Empowerment, Livelihoods and Education. EdelGive identifies small to mid-sized NGOs, doing dynamic and high impact work through innovative approaches. EdelGive gives financial grants to those NGOs who fall within EdelGive's mandate. We also provide non-financial assistance such as capacity building and linkages to donors to partner NGOs as well as to those NGOs which fall outside EdelGive's mandate.

EdelGive Foundation has adopted a performance based grant model to help establish robust processes to manage each stage of work. Right from scoping to the conduct of due diligence and monitoring as well as measurement of performance of grant, EdelGive is guided by processes at each step to drive disbursement decisions.

SUBMISSION OF REQUEST FOR PROPOSAL BY NGO

Pre-Grant Investigations

Setting Up GMF

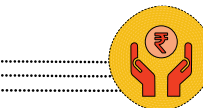
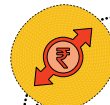


Capacity Building



AWARD OF GRANT

Co-funding



Fund Raising Support

END OF GRANT EVALUATION



Geographical Presence

EdelGive has a presence in 14 states in India. The Foundation supports the education, women's empowerment and livelihood programs of small and medium sized NGOs.

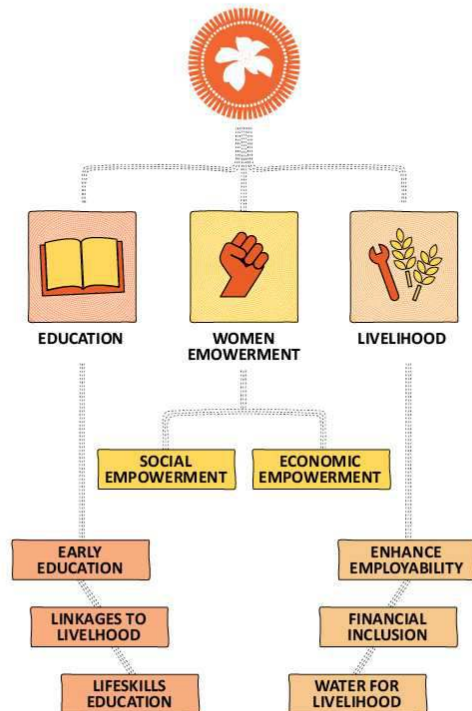


Note : Map not to scale

Sectors of Investment

In the last 9 years, EdelGive Foundation has influenced nearly 100 crores in philanthropy, impacted nearly 5 lac lives and supported over 130 organisations, in 14 states in India, in the areas of Education, Livelihood, and Women's Empowerment.

EDELGIVE'S AREAS OF INVESTMENT

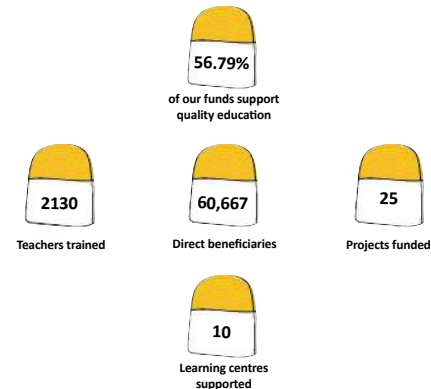


Investments - Education

Education

EdelGive Foundation aims to bring together investments and key stakeholders in supporting government systems to deliver quality education, and enhance learning outcomes for children.

- Facilitating access to quality education for disadvantaged and vulnerable children, especially girls, and children belonging to poor and tribal families.
- Nutrition and healthcare support to children
- Teacher training, and skill development
- Scholarship, and assistance for higher education



CASE STUDY

NASREEN WHO DESIRES TO BRING EDUCATION TO OUR SOCIETY

16 year old Nasreen is from a socio-economic disadvantaged background in Rajasthan. Through community visits, Nasreen was identified by the CULP field team as an out-of-school, adolescent girl. Nasreen had never been allowed to attend any school except for the most rudimentary classes in religious texts. After CULP made several visits to her home, her parents were convinced to allow Nasreen to attend Pehchanshala (non-formal learning centers) for 3 or 4 hours per day. Gradually Nasreen advanced to studying 5 to 6 hours, six days a week and in a period of one year, she attained the learning level equivalent to grade four. Nasreen is so delighted to be able to read Hindi fluently and perform basic arithmetic operation, she now dreams of teaching little children and opening their minds to the wondrous joy of learning.

CENTRE FOR CIVIL SOCIETY

New Delhi, 2014

Policy Advocacy

- Research, publication and policy advocacy for education
- Promoting accountability of educational institutions, around 25% reservations under RTE

CULP

Tonk, 2016

Remedial/Afterschool

- Bridge courses for mainstreaming of out-of-school children
- Improving pedagogic processes in the linked government elementary schools.
- Capacity building of CBOs to understand rights of children
- Coaching support to girls for secondary education

SSHRISHTI

New Delhi, 2014

Private Support

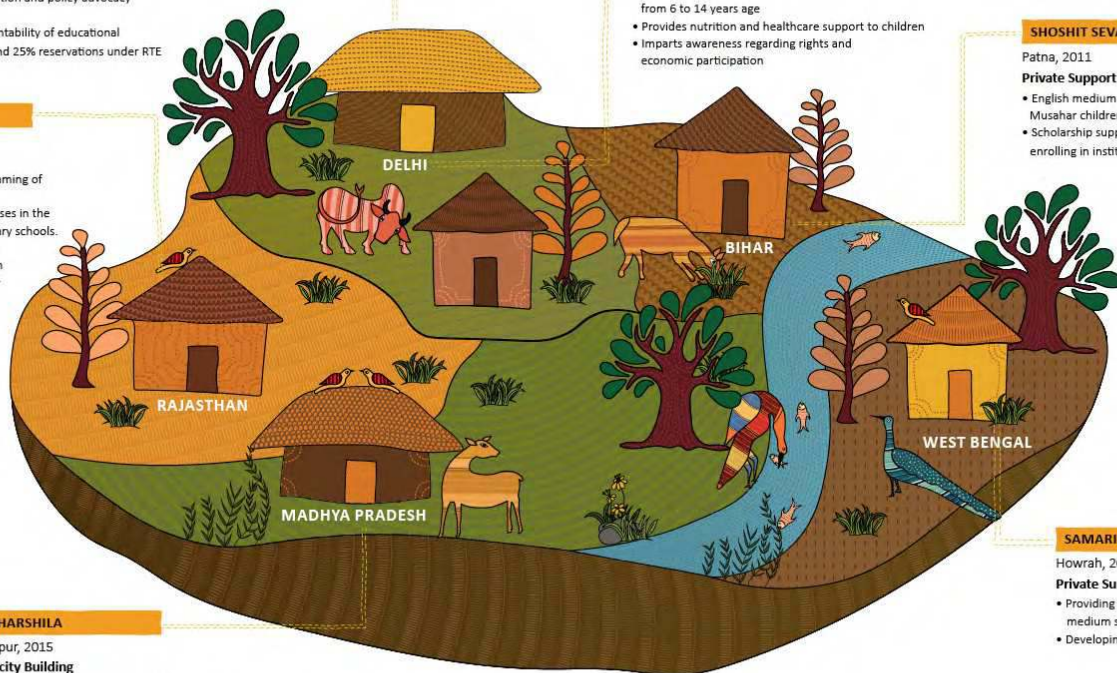
- Early childhood education
- Remedial educational support in children from 6 to 14 years age
- Provides nutrition and healthcare support to children
- Imparts awareness regarding rights and economic participation

SHOSHIT SEVA SANGH

Patna, 2011

Private Support

- English medium residential school for Musahar children
- Scholarship support to SSS students enrolling in institutions of higher education



ADHARSHILA

Sheopur, 2015

Capacity Building

- Brining meaningful and relevant education to first generation learners from tribal populations
- Providing scholarships and assistance to students for their higher education
- Capacity building program for teachers by enriching them in content-pedagogy-knowledge

SAMARITAN HELP MISSION

Howrah, 2009

Private Support

- Providing quality education via English medium schools
- Developing life skills among children

GRAM MANGAL

Palghar, 2015

Policy Advocacy

- Quality education for children from the Adivasi population in school and learning homes
- Activity based learning with educational supplies
- Nutrition support

LEARNING SPACE FOUNDATION

Palghar, 2015

Life Skill Development

- Designing programs to enhance English language proficiency, dance and dramatics, music and singing, Warli art and basic computer skills
- Improving the conditions of Anganwadis and schools in Adivasi villages
- Setting up a Learning Resource Library in the community

PUKAR

Mumbai, 2015

Research

- Empowering youth from marginalized communities with knowledge and skills of community based participatory action research

AGASTYA INTERNATIONAL FOUNDATION

Alibaug, 2013

Learning and Development

- Bringing innovative hands-on science education via mobile vans to government schools in villages
- Spark curiosity, nurture creativity and instill confidence among children and teachers

RAZA

Bengaluru, 2015

Digital Learning

- Quality education with focus on digital learning for children living in slums
- Encouraging students to join our cost effective/free schooling
- Providing women with vocational training thus enabling them to become economically independent

LEAPFORWORD

Shirpur, 2011

Learning and Development

- Enhancing English skills of children and youth
- Developing audio visual tools as well as mobile based applications to help learn English
- Training teacher entrepreneurs for program delivery

GYAN PRAKASH FOUNDATION

Pune, 2014

Government Support

- Building the foundation of children entering primary education
- Strengthening SMCs and Mata Palak Samitis
- Improving teacher effectiveness through need based training programs

BAAL JANAGRAHA

Pune, 2015

Life Skills

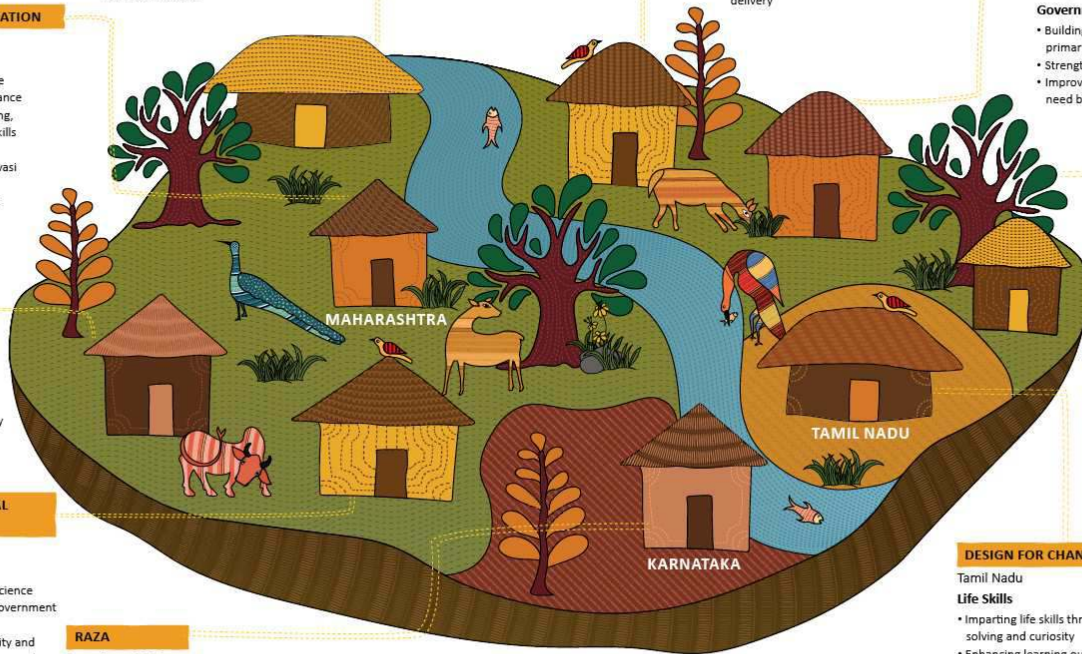
- Civic education for children in grade eight
- Curriculum based teaching with project based learning to develop the next generation into empowered citizens

DESIGN FOR CHANGE

Tamil Nadu

Life Skills

- Imparting life skills through problem solving and curiosity
- Enhancing learning outcomes for children through innovative, practical solutions to observed social problems



Investments - Women Empowerment

Women Empowerment

EdelGive Foundation understands woman's empowerment to mean: greater participation of a woman in social, economic and political decision making, leading to her ability to make strategic life choices, which affect current and future opportunities, around the socio-economic and cultural aspects (marriage, home, children, health, and livelihood) of her life. We define an empowered woman as one who has the power to raise her voice to affect her own choices. The main components of the Women's Empowerment program supported by EdelGive include:

- Safety and protection from violence and discrimination
- Promotion of economic and social leadership of women in communities
- Socio-legal support to women survivors
- Awareness about various government entitlements and services
- Financial literacy and women's entrepreneurship
- Support to women athletes



Womens group of Sadra showing crop growth & discussing experience of collective farming at Sadra village



Goat Being Gifted



Single Women Conference - CORO



Design Workshop For Women



Pashu Sakhies



Mann Deshi



CASE STUDIES

CORO: TURNING AMBITION INTO REALITY

Through sixteen, non-literate and unskilled, Chitra Patil was left isolated in a dominating patriarchal society. But this did not deter her from helping other women going through difficult times. As a CORO Fellow of their Grassroot Leadership Development Program, Chitra developed confidence, gained knowledge about various issues and got trained in entrepreneurial skills.

Third year into working with CORO, Chitra tai became the block-in-charge of Ambejogai. With a group of 250-300 women, Chitra tai built a check dam under the Paani Foundation. Chitra has helped many women get jobs through MNREGA (a government scheme), and now works as an advisor to generate schemes for differently abled persons.

CORO has played an important role in empowering Chitra Tai as a leader in its true sense, changing lives for the better future of many women in and around her village.

MANN DESHI: HARNESSING THE LARGELY UNTAPPED POTENTIAL OF WOMEN'S ENTREPRENEURSHIP

Married at the age of 15, Nalini (name changed) gave up her education and started working at a nearby farm. Her husband, an auto rickshaw driver could barely earn enough to manage the expenses of the family. As they were blessed with a child, Nalini joined a ladies shop to earn extra income for her family's survival.

It was around this time that Nalini heard of Mann Deshi and their weekly market cash credit program. Lack of money had always been a major stumbling block for Nalini in starting her own business. After being approached by Nalini, Mann Deshi facilitated the loan for a group of 3 women, Nalini and 2 of her friends. After getting the loan money, Nalini established her own stationery shop and today, her plans of expanding her business are already underway as she takes home double the income she earlier used to earn.

Mann Deshi's pilot doorstep cash credit program has thus, empowered many women entrepreneurs, and fuelled their ambitions turning their dreams into reality.

AREA NETWORKING & DEVELOPMENT INITIATIVES (ANANDI)

Ahmedabad, 2016

Empowerment of Rural Women

- Advance rights of women who belong to poor rural vulnerable marginalized communities
- Intervene in structures/institutions to make them gender responsive and accountable to address inter and intra household inequities.

KUTCH MAHILA VIKAS SANGATHAN

Kutch, 2016

Safe City

- Helpline to serve women in distress
- Capacity building of lawyers, paralegal, police officers, staff members, counsellors, protection officers and helpline staff of 181 and 1098
- Collaboration with district legal institutions for better services
- Working with communities to build a culture of safety

COMMITTEE OF RESOURCE ORGANISATIONS (CRO) FOR LITERACY

Marathwada, 2015

Social Mobilisation

- Working with single women to build self-confidence, and create individual/group leaders
- Generating awareness about social and legal entitlements
- Preventing Violence against women

IBTADA

Alwar, 2015

Social Mobilisation

- Building awareness in communities regarding government schemes, rights and entitlements
- Building a cadre of leaders to negotiate with government functionaries an Panchayati Raj institutions
- Strengthening the SHGs and community based institutions

MILAN

Lucknow, 2016

Girl child Education

- Water for Livelihood
- Livelihood generation through water storage structure
- Financial inclusion
- Improve ecology for drought proofing

ASSOCIATION FOR ADVOCACY AND LEGAL INITIATIVES

Lucknow, 2016

Association for Advocacy and Legal Initiatives

- Protecting women's right to choice and decision making
- Development of sustainable grassroots leadership
- Empowerment of women to understand law and demand justice

MAJLIS

Mumbai, 2015

Protection Officer Training

- A forum for women's rights discourse and legal initiatives.
- Informing, educating and empowering women on their legal rights.
- Offers legal services, conducts legal awareness trainings, engages in policy level interventions, public campaigns and public interest litigation

MANN DESHI FOUNDATION

Mumbai, 2016

Doorstep Cash Credit

- Watershed programs for livelihood enhancement
- Development of village level institutions
- Women empowerment via entrepreneurial business training

VACHHA

Mumbai, 2016

Life Skills

- Preventing girl from dropping out of education
- Creating safe learning and interacting spaces for adolescent girls
- Life skills education
- Community advocacy for gender justice

OLYMPIC GOLD QUEST

Mumbai, 2015

Olympic Sports

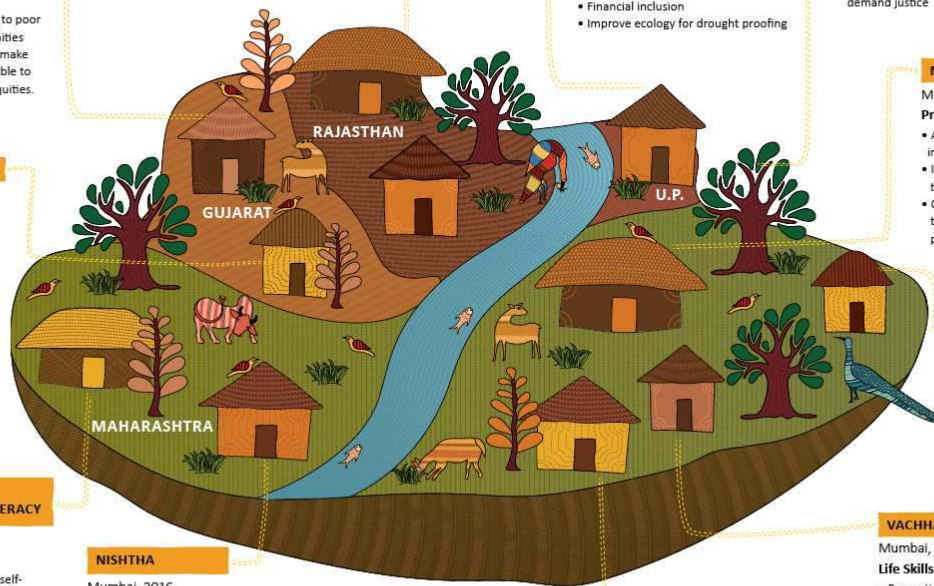
- Providing support to emerging women athletes

NISHTHA

Mumbai, 2016

Girl Child Education

- Education and enrollment support for girls at risk of dropping out
- Empowering through knowledge about basic rights on reproductive health, hygiene and gender
- Empowering mothers and women in communities to support their daughters



Investments - Livelihood

Livelihood

EdelGive's Livelihood vertical is focused on building the economic status of the communities targeted by our NGOs by providing relevant training, linking Self Help Groups (SHGs) to banking and loan facilities, and watershed management. The kinds of training programs supported by EdelGive, is specific to the needs of the group viz. job oriented training for students, best practices in agriculture and watershed related work for farmers, and training on microcredit for women entrepreneurs.



Demo of Compost Manure Unit



Desi Cotton Plot



Desi Cotton Unit



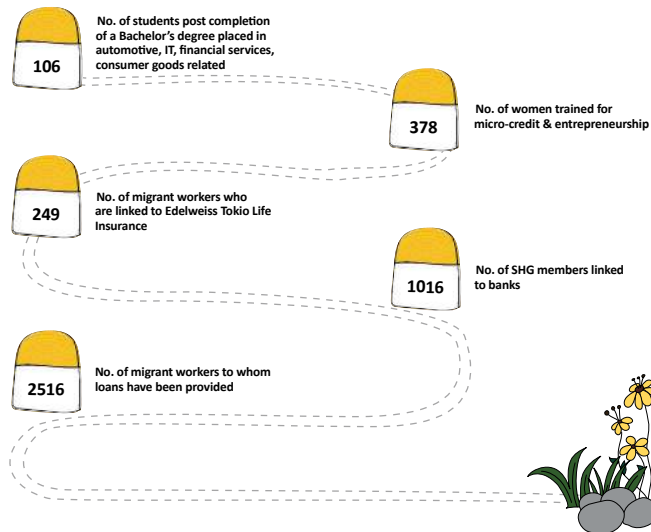
Exposure Visit



Field Farm School



Mixed Crop Pattern



CASE STUDY

UMMAY AIMAN - BACHELOR OF COMMERCE, AVADH GIRLS' DEGREE COLLEGE, LUCKNOW (MEDHA CLASS OF 2013)

Ummay Aiman felt she was unprepared to enter into the corporate world even as she was completing her final year B.Com program. Ummay registered with Medha. As soon as she completed the Medha classes, she was guided through the internship interview process and then placed at Microsave, a Lucknow-based microfinance NGO.

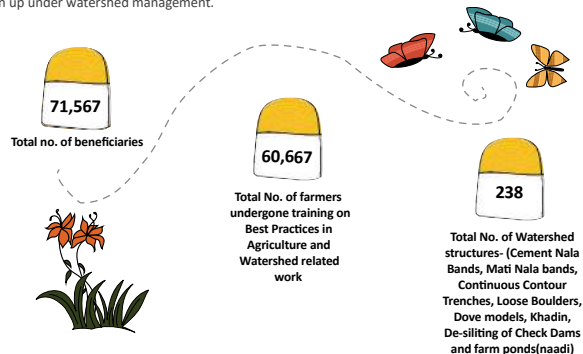
After the completion of her internship, Ummay wanted to work professionally, but was pressured by her family to return home. A year later, Ummay again contacted Medha's alumni support team to help her find a satisfying career path that her parents could accept. The Medha team were able to link her to an opportunity with Taj Vivanta hotel in Lucknow.

Ummay, thankful for another opportunity to pursue her dreams, has proved herself as an efficient worker and on completion of her term as an intern, was immediately placed in the human resources team at Taj Vivanta. Medha is very proud of Ummay and her determination and hard work.

Investments - Watershed Management

Watershed Management

Watershed management is a very large segment of the Livelihood vertical in EdelGive. To mitigate the challenge of water scarcity owing to both natural and manual sources, structures such as cement nala bands, mati nala bands, continuous contour trenches, loose boulders, dove models, khadins, are constructed to help in conservation and storage of water. De-silting of check dams and farm ponds (naadi) are also significant projects taken up under watershed management.



CASE STUDY - UTTHAN SUCCESS STORY

LALABHAI MAVJIBHAI PARGI'S UNUSED LAND NOW HAS A STANDING CROP, THANKS TO PROGRAM SUPPORT

Lalabhai Mavjibhai Pargi's family has lived and farmed in this village for generations. He (and his family of 9) live off the income of his 2.5 acre farm.

As of last year, the productivity of his land was diminished by 25% of the land due to soil erosion. Today after building a gabion, with program support, the fertility levels have increased and from this year 100% of the area is under cultivation.

The rice production thus has clearly gone up by 25 quintals, from 100 quintals to 125 quintals.



UTTHAN

Ahmedabad, 2015

Water for Livelihood

- Conservation and augmentation of natural resources for livelihoods
- Soil and water conservation through watershed programs

GRAVIS

Jodhpur, 2015

Water for Livelihood

- Water and food security interventions
- Development of community based organizations
- Women empowerment through livelihood enhancements

DILASA JANVIKAS PRATISHTHAN

Aurangabad, 2016

- Water for Livelihood
- Livelihood generation through water storage structure
- Financial inclusion
- Improve ecology for drought proofing

VIKAS SAHYOG PRATISHTHAN

Vidarbha, 2015

Vocational skill building

- Augmenting Livelihood Opportunities
- Vocational skill building on alternative livelihood opportunities
- Promotion of organic farming
- Women entrepreneurship

AFPRO

Raipur, 2015

Water for Livelihood

- Watershed programs for livelihood enhancement
- Development of village level institutions

AROEHAN

Palghar, 2010

Skill Enhancement

- Strengthening village level committees
- Watershed management for sustain water availability
- Enhancing livelihood security of farmers

BRIGHT FUTURE

Mumbai, 2014

Skill Enhancement

- Employability training and placement services for youth
- Mentorship to children for career guidance
- Life skills development for children
- Reaching out to vulnerable youth and children in slums

UGAM

Hingoli, 2015

Watershed

- Watershed development to enhance livelihood opportunities
- Mitigating drought in Marathwada region
- Sustainable natural resource development

YUVA RURAL ASSOCIATION

Nagpur, 2016

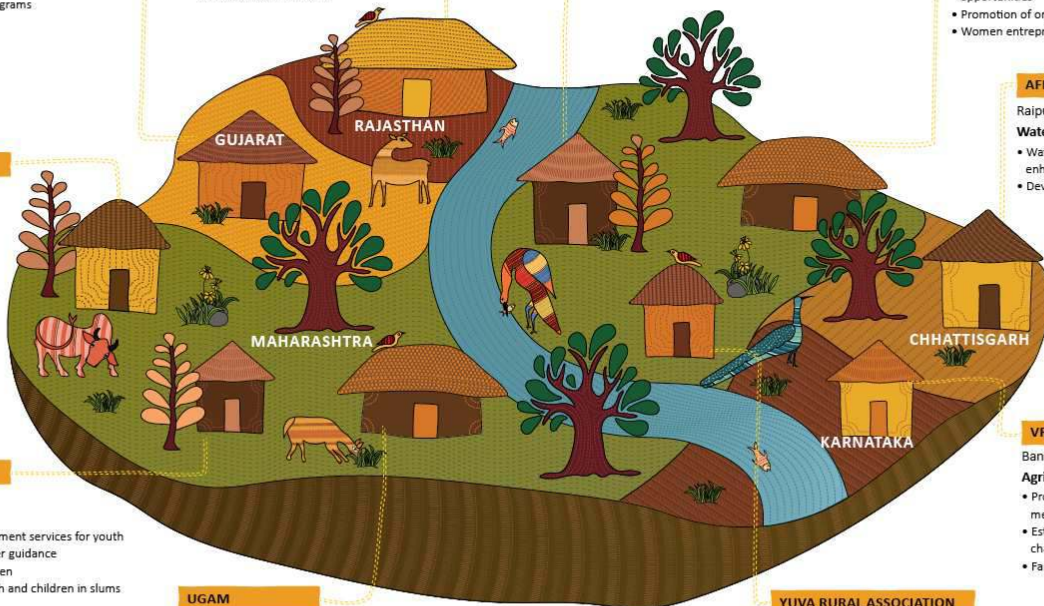
- Water for Livelihood
- Agriculture extension & development
- Sustainable livelihood through Natural Resource Management

VRUTTI

Bangalore, 2016

Agricultural development

- Providing quality education via English medium schools
- Establishing pro-poor agricultural value chains
- Farmer Producer Organisations

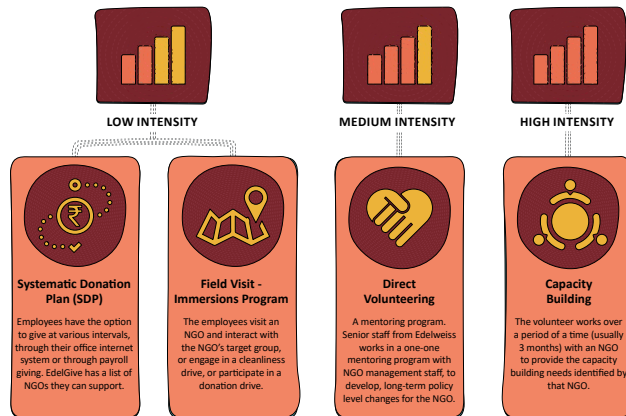




07

Employee Engagement

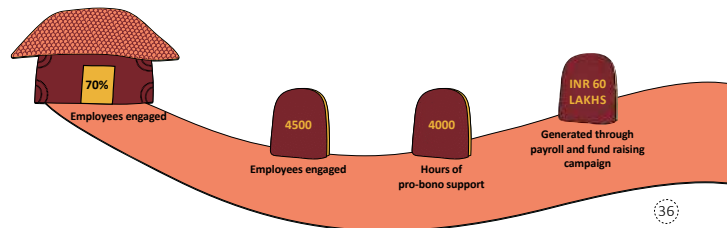
EdelGive has created a model of engagement, through which volunteering opportunities are available at 4 different levels.



In 2016, EdelGive partnered with The Green Batti Project - India's largest one-on-one mentoring program to provide additional volunteer opportunities for its employees. The program focused on education, and paired young professionals with children from under resourced communities. At present, 14 Edelweiss employees are part of this mentoring initiative. The mentorship program has approximately 24 sessions, both, one on one interaction and group meetings, scheduled across a 4 month period.

The EdelGive Campus Connect was another EdelGive initiative. Under this program, management trainees from 'A' league colleges were assigned to an NGO project and mentored by senior Edelweiss Leaders.

EdelGive organised employee engagement activities in 2015-16, at all the Edelweiss offices across the country. In 2016-17, over 4500 employees (70 percent) were engaged, committing 4000 hours, and over INR 60 lakhs generated through employee giving (payroll, and fund raising campaigns).



Employee Engagements in 2016-17

#	BRANCH/OFFICE	PROGRAM	NGO	LOCATION
01.	Edelweiss Mumbai Offices	Tree Plantation Drives	Aroehan Learning Space Foundation Save Aarey	Mokhada Wada Aarey
02.	Global Wealth Management (North)	Spelling Bee Career guidance session Swachh Bharat Abhiyan	Sshrishti Medha	Kolkata Lucknow Jaipur
03.	Senior Edelweiss Employees in Delhi	Spent the day with the children engaged in art and origami sessions Sponsored a special meal and gifts for the children, interacted with the children	Sshrishti Manav Mandir Orphanage	Delhi
04.	Global Wealth Management (South Zone)	Exposure visits Career guidance sessions iMatter session on civic rights and duties. The NGO's children travelled to the different cities' offices.	Janagraha	Bengaluru Chennai Hyderabad
05.	Edelweiss Mumbai Offices	Gandhi Jayanti celebrations: Cleanliness drive at Juhu Beach Painting of Andheri and Santa Cruz stations. Daan Utsav – raised money for children suffering from cancer	Bhoomi Hamara Station Hamari Shaan Surab Nimbkar (individual who raises money for the cause by singing in railway trains).	Mumbai
06.	3 cities – Edelweiss Employees	Read a Story – spent the day reading and dramatizing stories for children in different care homes.	NGO Bhoomi	Bengaluru Chennai Hyderabad Pune
		Creative Art sessions for children	Praveen Lara Sansthan	Jaipur
07.	CEO of Edelweiss – Mr. Rashesh Shah	Motivational Talk	Masoom – children in night-schools	Mumbai
		Walkathon with NDTV – on Organ Donation	More-to-Give campaign	Mumbai and Chandigarh

Employee Engagements in 2016-17

#	BRANCH/OFFICE	PROGRAM	NGO	LOCATION
08.	Edelweiss House Kohinoor	Edel-Go-Green – 4300kgs of waste paper was collected and made into usable notepads	NGO Greenciti	Mumbai
		Fulfil a Wish Campaign.	SnehaSadan	Mumbai
		Blood Donation Drive	Think Foundation	Mumbai Ahmedabad Delhi
		Tree Plantation Drive at Aarey – 50 trees of 5 varieties	Save Aarey	Mumbai
		Distribution of surplus food from restaurants to children in need	Robin Hood Army	Mumbai
		Spend the day with children coping with cancer	St. Jude's Center	Mumbai
09.	Fulfil a Wish Campaign	Fulfil a Wish Campaign	Fulfil a Wish Campaign	
		Competitions and games with children from under-privileged homes	Raza	Bengaluru





Read a Story Event by Pune employees



Blood Donation Drive at Mumbai



Tree Plantation at Aarey, Mumbai



In-house branch activity with RAZA students



Career Guidance Centre at Medha, Lucknow



Swachh Bharat Abhiyaan by Jaipur employees



Read a Story Event by Bengaluru employees



More to Give Walkathon by Chandigarh employees

EdelGive Foundation continues to connect and empower key stakeholders, and is recognized for its efforts and is held in high esteem by prestigious organisations.



Vidya Shah, CEO, EdelGive Foundation, was awarded the BFSI Woman Award of the year.



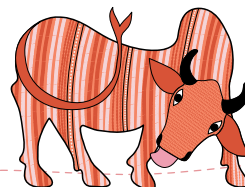
Edelweiss won the FICCI CSR Awards 2015-16 under the category of Women Empowerment, for EdelGive's work with CORO.



Edelweiss was recognized for Employee Volunteering by iVolunteer.



Awarded by CNBC-TV 18 for 'Advancing Financial Inclusion by Channelizing CSR Budgets into Financial Aids'





Vidya Shah, CEO

Vidya Shah is the CEO of EdelGive Foundation, the philanthropic arm of the Edelweiss group. Under her leadership, over the last nine years, EdelGive Foundation has become a catalyst for change, dedicated to collaborative philanthropy.

In addition to being a board member of Edelweiss, where she worked as a CFO for many years, she serves on the board of various prominent organisations like Agastya International Foundation, Janaagraha Centre for Citizenship and Democracy, Asian Venture Philanthropy Network, Common Purpose, Women on Wings, Toolbox India Foundation and Masoom. In each of these organisations, her role enables her to contribute strategically to help build stronger and more sustainable institutions.

Vidya earned an MBA degree from IIM-Ahmedabad and spent the first 11 years of her career in the field of investment banking with companies like ICICI, Peregrine and NM Rothschild after which she served as CFO- Edelweiss Group.

Naghma Mulla, COO

A Chartered Accountant by profession, Naghma is the COO of EdelGive Foundation, and works towards creating and maintaining a sustainable philanthropy network to support the EdelGive investee portfolio with the funder community. Naghma is responsible for and heads the Fundraising and Partnerships division at the organization.

In addition to ensuring smooth organisational processes across all the divisions, Naghma is also responsible for strategizing and promoting collaborations between different stakeholders in the social space i.e., the NGOs, the donors, Edelweiss employees and the corporate.

Naghma serves as the director of Railway Children India and is also a mentor with N Saghavendra Centre of Entrepreneurial Learning in IIM Bangalore.



EdelGive Team



1. Investment & Program

The Investment team undertakes program analysis and due diligence for existing and prospective investments under the three key areas of intervention - Education, Livelihoods and Women Empowerment. Their responsibility entails assisting the NGOs in their activities by continuous hand-holding at every stage of program implementation.

Atul Gandhi

M.Sc. (Statistics), Masters & Ph.D. in Population Studies International Institute for Population Sciences (IIPS), Mumbai

Atul manages the investment and the Monitoring and Evaluation portfolio for EdelGive Foundation. He oversees scoping of new NGOs, grant making, and performance review. He is a member of the core team leading the EdelGive Coalition for Transforming Education (ECE).

Atul has extensive experience of 13 plus years, having previously worked with Mahatma Gandhi Institute of Medical Sciences, Pathfinder International and Tata Institute of Social Sciences.



Ahmad Bari

M.A. in Social Work - Tata Institute of Social Sciences, Mumbai B.Sc in Industrial Chemistry - Aligarh Muslim University, Aligarh

At EdelGive, Ahmad is responsible for the Women Empowerment portfolio. He actively works on developing partnerships with NGOs working towards the safety and security of women, and promoting women entrepreneurship opportunities.

Ahmad previously worked with New Concept Information Systems, New Delhi, where his role involved conducting research and documenting various social development issues.

Arpita Roy Karmakar

M.Sc and B.Sc in Economics - University of Calcutta

At EdelGive, Arpita is responsible for the Education portfolio and works on streamlining the Monitoring and Evaluation processes for investees. She also advises the investees on organization strategies, enabling better direction in mapping of the future.

Arpita has previously worked as a Gandhi Fellow with Kaivalya Education Foundation, and has substantial work experience with Hippocampus Learning Centre and Naandi Foundation.



Karen Fernandes

P.G.D.M in Finance - Chetna Institute of Management & Research, Mumbai B.Com - H.R. College of Commerce and Economics, Mumbai

Karen is responsible for maintaining regulatory compliance controls to ensure all necessary governance requirements are met. In addition to this, she maintains the cash flow and MIS of EdelGive. Karen is also responsible for ensuring effective management of the Education portfolio.

Prior to joining Edelweiss, Karen worked with PriceWaterhouseCoopers Pvt. Ltd. as an analyst in the Tax and Regulatory Services.

Vijayata Verma

M.A. in Social Work - Tata Institute of Social Sciences, Mumbai
B.Ed & B.Sc - Delhi University

Vijayata is responsible for the strategic development and management of the Livelihood portfolio. Her role envisages scoping of new NGOs, conducting due diligence, review and providing strategic support to partners.

Vijayata She previously worked in the disability sector with Action for Ability Development and Inclusion (AADI)



2. Capacity building and Employee Engagement



Priti Jaswaney

B.M.S - HR College of Commerce and Economics, Mumbai. MBA in Marketing - NMIMS

Priti manages the Employee Engagement and Capacity building vertical at EdelGive. With over 9 years of experience at Edelweiss, Priti effectively drives the skill based and mass volunteering programs across Edelweiss, creating opportunities for employees to get connected to the social sector through their interest, availability, and skill level. Priti looks at end to end management of all capacity building projects at EdelGive, working with Edelweiss volunteers and the Toolbox India team for execution of these projects.

Previously, Priti worked as a Human Resource- Business Partner with Edelweiss Financial Services For over 5 years.

Aditya P. Gaur

B.A (Hons) Political Science - University of Delhi
P.G –Development Communications, Xavier Institute of Communications, Mumbai

Aditya handles Employee Engagement initiatives and is responsible for mobilizing Edelweiss employees across 31 branches in 14 cities pan India, to get involved in various initiatives. Aditya manages in house campaigns and employee engagement related communication collaterals. He previously worked at Axis Bank Foundation as a Service Program Manager.-



3. Partnerships



Shilpa Jain

Diploma in Personnel Management and Industrial Relations - NIPM Kolkata
M.Com - Mumbai University

Shilpa is responsible for handling and managing partnerships at EdelGive. With brief stints at GE Capital and Trikaya Grey, Shilpa has spent over a decade with Isha Foundation largely in the domains of fundraising, relationship and event management and program coordination.

As part of the partnerships team, she aligns and assists individual donors, corporates and family offices with strategic philanthropy.

Nicole D'Lima

B.M.M – St. Xavier's College, Mumbai
Honour's Program in Sociology and Anthropology – St. Xavier's College, Mumbai

Nicole is responsible for Donor Management and Partnerships including driving unique flagship collaborative initiatives. Her present focus also lies in identifying opportunities and connecting grant makers with recipient NGOs. She has previously managed CSR for Disney India.



4. Communications



Larissa Pitter

B.A. St. Xavier's College, Mumbai
M.A. in Social Work, Nirmala Niketan College of Social Work, Mumbai.

At EdelGive, Larissa's primary responsibilities include formulation and execution of the Foundation's communication strategy, and developing and managing all communication collaterals and messages, internal and external, for EdelGive.

Over the last 19 years, Larissa has acquired extensive experience in writing and editing of academic and non-academic publications, grant writing, and content development as well as a deep understanding of the development sector.

Shreya Kumar

B.A. Ramnarain Ruia College, Mumbai

Shreya is responsible for creating, developing and effectively implementing communication, content and media related efforts, both internal and external, to consistently articulate EdelGive's mission in developing meaningful connections across the online space.

She has previously worked in the capacity of Chief Content Strategist, Fundraising Consultant and a copywriter at various organisations.



Notes

Notes



The Gonds are one of the largest adivasi communities in India, with a written history that can be traced to the 14th century. Their pantheon represents all aspects of nature. Their songs, dance forms, myths and legends, folk tales, customs and rituals reflect a close bond with nature, and are all inter-related. The understanding of one leads to an understanding of all the others.

The forms themselves are psychedelic in character, with plant, animal, and human forms intertwining and flowing together. Individual plant or animal forms are often depicted with distorted perspectives and exaggerated proportions.

The Gond art form was chosen for this Annual Report of EdelGive, because it conveys the symbiotic relationships inherent to an ecosystem, and it celebrates the joy of growing together as a community.

JOIN THE CAUSE

If you believe in all the ideals we stand for and want to either partner with us or find out how to get involved, contact us through the following means:



edelgive@edelweissfin.com



022-40094600



www.edelgive.org



The EdelGive Foundation



@edelgive

REGISTERED OFFICE:

EdelGive Foundation, Edelweiss House,
Off C.S.T. Road, Kalina
Mumbai- 400098
Maharashtra, India