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www.edelgive.org



**SOCIAL IMPACT THROUGH
COLLABORATIVE PHILANTHROPY**



Samaritan Help Mission

Partnering for a high impact social sector.

When the goal is common it's wiser for all stakeholders to move forward together. It provides speed, reach and multiplies efforts. That's why EdelGive values its partnership with NGOs, corporate bodies and HNIs to empower the social sector.



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Sowing
Seeds for
Social
Innovation



Partnering with
High Impact
Organizations



Fostering Collaboration
across Stakeholders

Building Organizational
Capacities



Encouraging
Employee
Participation



Welcome Note

Dear All,

It has been an enriching journey of constant learning ever since our inception six years back. Over this time, our primary thrust has been to act as a platform for enhanced collaboration among key stakeholders including nonprofit organizations, corporates, national and international donors and foundations and other catalytic agencies. We strongly feel that collaborative philanthropy can help foster innovative and smarter solutions to tackle current challenges in the social sector.

Our values and beliefs have driven us to support nonprofits in the fields of Education, Livelihoods and Women's Empowerment, which continue to remain our focus areas. Till date, our investments of about approx ₹25 crores in over 40 nonprofits have impacted over 180,000 lives.

Within Education, our investments have reflected the sole objective of enhancing a student's learning performance. These involve teacher training models, innovative teaching programs and providing needy communities access to quality education. Moving beyond financial inclusion, this year, we extended our support to include water projects under our livelihoods initiatives. Improving women's social status and standing, promoting girl safety and inculcating life skills education have been our themes under the Women's Empowerment portfolio.

We are proud to see our investees achieve new milestones and being recognized for their contribution to the communities they serve. Ibtada was felicitated by the Government of Rajasthan for its work towards improvement of government schools. The first batch (supported by EdelGive) to appear for the Secondary School Certificate from Muktangan showcased exemplary results, reaffirming our faith as the sole investor in their innovative teaching pedagogy. Masoom became the first Indian nonprofit to be rewarded Global Rising Stars, an international award – jointly awarded by The Global Fund for Children (GFC) and Stars Foundation.

Our partnership with Agastya has taken an interesting shape. We are supporting Agastya in setting up LEAP, a Science Centre in Alibaug. We hope that the Science centre will act as a Science Hub for broader learning for students from under-privileged backgrounds and will enable them learn, explore, aspire and progress in their lives.

With the objective of galvanizing high impact volunteering from corporate India and abroad to fulfill the capacity building needs of investee organizations, EdelGive has partnered with Toolbox India. Toolbox has been an important partner in sourcing motivated senior corporate members and placing them with EdelGive investee NGO's to work on suitable high impact projects. Conversely, Toolbox also facilitates and executes projects with other organizations in need of support with the help of Edelweiss employees.

The CSR Act has emerged as a positive development in the Indian legal environment and we look forward to the kind of synergies that can be explored with greater corporate involvement in the social sector space. However, there is the added challenge of a gap between program implementers (nonprofits) and program evaluators (funders). It is essential for funders to be sensitized to ground realities so that impact can be assessed in a more holistic manner. At the same time, nonprofits should bear in mind aspects of scale and impact while executing their programs. Developing an inclusive approach is therefore vital to enable all players to drive change at a systemic level.

In the coming year, we are looking at increasing our grant size and expanding our portfolio to include more credible organizations and support game-changing models. By leveraging resources of the for-profit world, we hope to equip the social sector with the capital and expertise to have the greatest impact on the lives of the under-privileged in India.

The pages to follow will give you an insight into our portfolio, the kind of models we support as well as our efforts to build the organizational capacity of our investees.

Vidya Shah
Chief Executive Officer
EdelGive Foundation

Collaborative philanthropy has high impact.

Collaboration and teamwork form the cornerstone of all our social initiatives. We believe that joining hands with like-minded individuals not only helps in sharing values but also amounts to a better world.

Samaritan Help Mission



Six Years Of Creating Social Synergies

Highlights



Our investments have impacted **180,000+** lives



Financially supported **40+** nonprofits across India



8500+ of pro-bono support has been provided by Edelweiss employees



Committed approximately **₹25 crore**



1700+ Edelweiss employees have engaged / contributed to nonprofits



Great results stem from great partnerships.

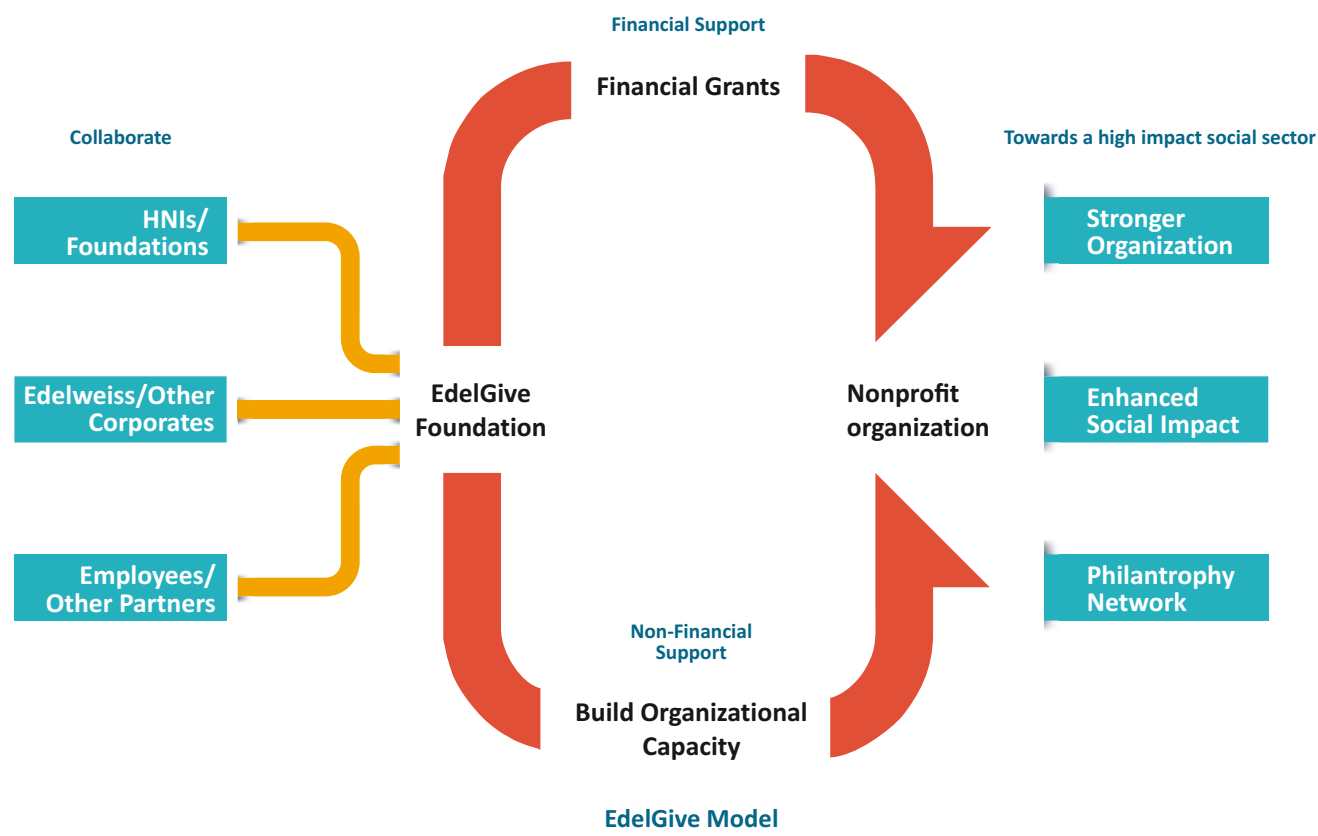
The people you work with define the work you do. At Edelweiss we believe that combining effort is the key to unlocking potential. Our partners live the same dream and passion as ours, and the results are for everyone to see.

About EdelGive

Established in 2008, EdelGive Foundation provides strategic direction to the philanthropic initiatives of the Edelweiss Group, one of India’s leading financial services company.

We invest in nonprofit organizations by way of financial grants and also work to build organizational capacity thereby paving way for larger systemic impact in the social sector.

To mobilize additional resources and capacity into the social sector, we actively partner with like-minded foundations, high net worth individuals, corporates and other organizations from India and abroad to create a sense of shared value. Such constructive collaboration with players from diverse fields enables EdelGive to source high quality solutions to equip non profits overcome challenges and become stronger organizations.



Our objective is to create a platform for the exchange of capital and expertise from the for-profit world to the social sector in India. Currently, EdelGive supports a portfolio of 18 non-profit organizations across India in the areas of Education, Livelihoods and Women’s Empowerment.

When good intentions come together, good values are nurtured.

We believe that when we come together to bring about a positive change, we nurture values that are committed to honesty, integrity and respect, values that form the cornerstone of all our initiatives.

Light of Life Trust (LoLT)



Value Proposition

Partnership Approach

We partner with non profits to provide financial and non financial support while creating a space for mutual growth and understanding.

Co-Funding Platform

We collaborate with like-minded philanthropists and institutions to channelize additional funding and capacity into the social sector through a zero-cost platform.

Capacity Building Support

We build non-profit organizational capacity by providing expertise and developing solutions in critical areas of operation.

Employee Engagement Program

We encourage Edelweiss employees to participate in social causes by contributing their time, skills & expertise on a purely voluntary basis.

Professional Management

We follow rigorous processes and practices in the selection, evaluation, monitoring and impact measurement of organizations.

Philanthropy Network

We connect our investees with other funders and NPOs to create a sustainable philanthropy network.



When we march together, every distance seems small.

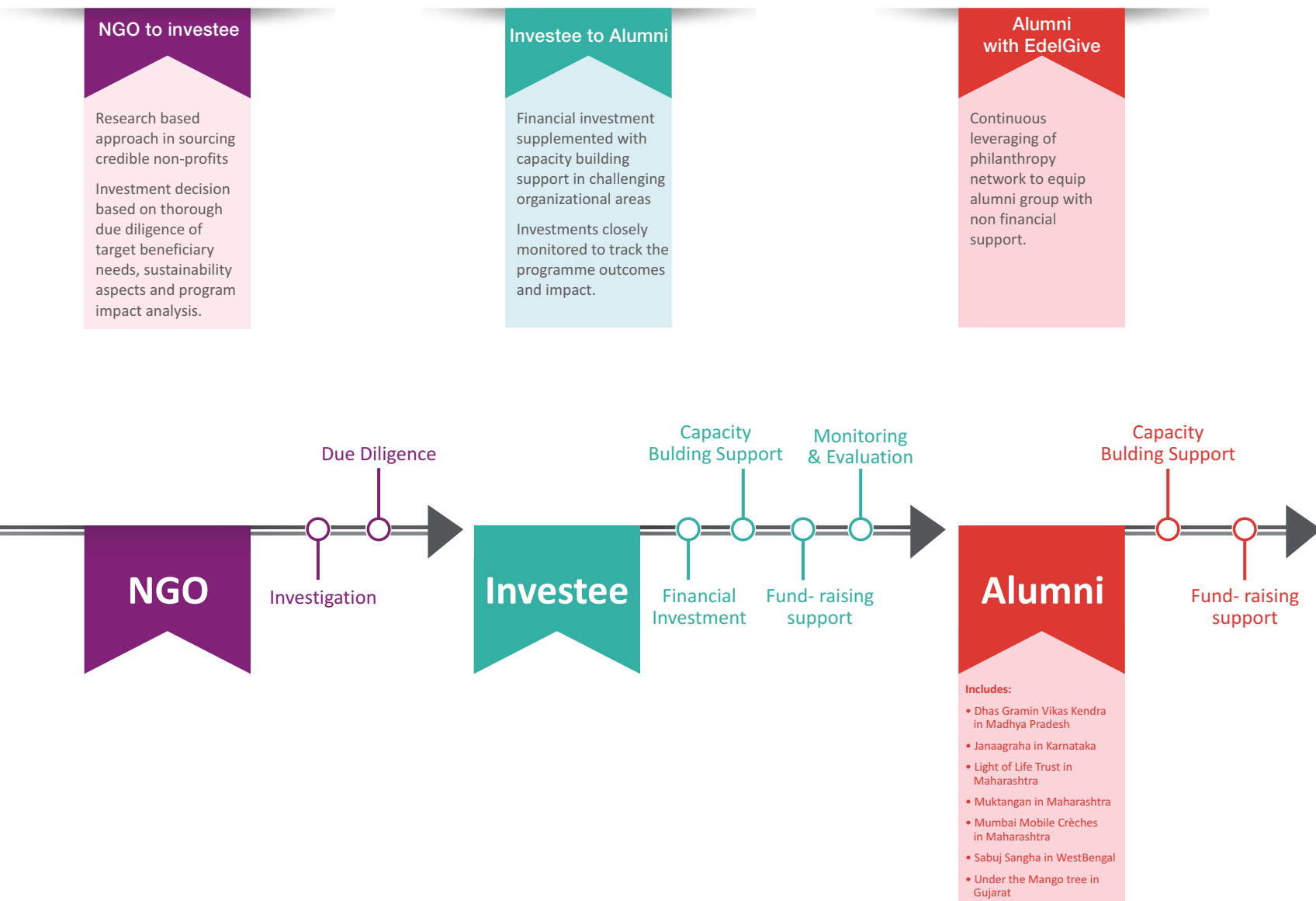
Power of unity has forever been our greatest strength! We believe that when we march together, our voices are heard, problems become opportunities and vision becomes reality.

Light of Life Trust (LoLT)



Investment Model

Our investment model is highly selective, rigorous and closely monitored. We follow a research based approach to identify nonprofits and believe in going the entire mile to support them.



When together we ignite change, differences disappear.

Poised and driven, when we join hands to ignite a change, together we craft the elements
that create a beautiful world.

Educate Girls



NGO Partners: Education Programs

Focus: Enhancing Learning Outcomes

Agastya International Foundation

- **Program:** Agastya International Foundation seeks to spark curiosity and interest in economically disadvantaged children and teachers by way of experiential, hands-on science education along with Teacher education. The Agastya model consists of 80 Mobile Science Vans which take science education to the schools' doorstep, 35 Science centres and a 172 acre Creativity Lab campus in Andhra Pradesh.
- **Reach:** 12 states across India
- **EdelGive support:** EdelGive funds a Mobile Science Lab in Alibaug and is also working with Agastya to set up a Science Centre to act as a hub for neighboring schools.
- **EdelGive commitment:** 50 lakhs
- **Lives touched:** 7500+ students



Agastya International Foundation



Ibtada

Ibtada

- **Program:** Ibtada works for the empowerment of the Meo Muslim community, a community showing poor development indicators. Ibtada's work focuses on education, livelihoods and community based women's institutions. The education program for girls aims to fulfil all the learning needs of this highly marginalized population, ensuring that they receive quality education and grow up to become independent individuals.
- **Location Reach:** Rajasthan (Alwar)
- **EdelGive Support:** EdelGive finances effective functioning of 50 Government primary schools to improve the quality of education, enrolment and community participation in these schools.
- **EdelGive commitment:** 96 lakhs
- **Lives touched:** 18500+ students

Muktangan

- **Program:** Muktangan provides high quality, child-centered, inclusive, English-medium schooling to thousands of under-privileged children in seven Municipal Corporation of Greater Mumbai (MCGM) schools. The model also trains and empowers low income community members to become teachers at the schools. Muktangan aims to create a scalable, replicable model that can be adopted by government schools across India.
- **Reach:** Maharashtra (Mumbai)
- **EdelGive support:** EdelGive supports the pilot Middle school program for one BMC school in Mumbai
- **EdelGive commitment:** ₹100 lakhs
- **Lives touched:** 372+ students



Muktangan



The Teacher Foundation

The Teacher Foundation

- **Program:** The Teacher Foundation (TTF) seeks to infuse energy and expertise into the Indian education system through a comprehensive model that involves working with principals, school administrators, teachers and teacher educators in the areas of school development and improvement, teacher development, design and development of teaching aids and classroom resources.
- **Reach:** Karnataka (Bangalore)
- **EdelGive Support:** EdelGive provides 50% of the funding to implement Whole School Transformation (WST) in 5 Affordable Private Schools (APS) that serve the children of the underprivileged in Bangalore.
- **EdelGive commitment:** ₹18 lakhs
- **Lives touched:** 3400+ students

Masoom

- **Program:** Masoom works towards improving the quality of education provided at night schools of Mumbai. The program works to assess and improve the infrastructure and capacity of education while co-coordinating between the teachers, Head Masters, trustees, local government and volunteers to deliver program improvements and share valuable information.
- **Reach:** 30 schools in Maharashtra (Mumbai)
- **EdelGive Support:** Having supported Masoom for 5 years, EdelGive currently provides gap funding support whenever required.
- **EdelGive commitment:** ₹64 lakhs
- **Lives touched:** 1300+ students



Masoom

Focus: Niche Community-based Programs



Manitham Charitable Trust

Manitham Charitable Trust

- **Program:** Manitham provides a discrimination-free platform for children of Dalit community to express themselves, explore their talents, and build self-confidence. Mentors across their 15 Child Resource Centers support children academically and teach them about their rights. It also runs a Knowledge Center that provides Dalit girls in 30 villages with training and opportunities for better career growth. With the intent of providing a platform for children's voice to be heard and redressed, Manitham runs the Viduthalai Child Rights Movement and the Village Child Protect Committee.
- **Reach:** Tamil Nadu (Madurai)
- **EdelGive Support:** EdelGive finances the Child Resource Centre and the Knowledge Centre run by Manitham in Sivaganagai district of Tamil Nadu.
- **EdelGive commitment:** ₹47 lakhs
- **Lives touched:** 1000+ students

Samaritan Help Mission

- **Program:** Samaritan Help Mission is committed to work for the emancipation and empowerment of the children (previously involved in various nefarious activities) from the Tikiapara slum community. It seeks to equip local women with opportunities to join the main stream of life through education and vocational training. SHM runs the following intervention programmes: Samaritan Help Mission School, Computer Literacy Programme, Samaritan Health Care & Awareness Centre, Samaritan Micro-credit programme Vocational Training Centre and Micro-insurance programme.
- **Reach:** West Bengal (Kolkatta)
- **EdelGive Support:** EdelGive funds the Education program in Samaritan Health Mission.
- **EdelGive commitment:** ₹124 lakhs
- **Lives touched:** 1200+ students



Samaritan Help Mission

Shoshit Seva Sangh

- **Program:** Shoshit Seva Sangh (SSS) runs a free, full time, residential, English-medium school called Shoshit Seva Kendra catering to children of the Musahar community of Bihar. Deprived of both capital and education, SSS believes that only through the highest quality education, the Musahar children will free themselves of the cycle of poverty and become inspirational role models and catalysts of change in their community.
- **Reach:** Bihar (Patna)
- **EdelGive Support:** EdelGive funds part of the operating cost of running Shoshit Seva Kendra.
- **EdelGive commitment:** ₹68 lakhs
- **Lives touched:** 314+ students



Shoshit Seva Sangh

NGO Partners: Livelihoods Programs

Focus: Migration & Financial Inclusion

Aajeevika Bureau

- **Program:** Aajeevika Bureau combines direct service delivery, advocacy, research and technical support in advancement of its work on issues relating to migrant workers. Through a network of field based Workers Support and Resource Centres, Aajeevika Bureau provides a range of services to migrants and their households, including registration and photo ID, skill training and placement, legal aid, collectivization, social security, financial services and family support.
- **Reach:** Gujarat (Ahmadabad) & Rajasthan (Udaipur)
- **EdelGive Support:** EdelGive funds Human Resource capacity building costs, and pilots programs for interventions with the migrating population in Rajasthan
- **EdelGive commitment:** ₹45 lakhs
- **Lives touched:** 2.6 lakhs migrants



Aajeevika Bureau



Rajasthan Shram Sarathi Association

Rajasthan Shram Sarathi Association

- **Program:** RSSA, the financial wing of Aajeevika Bureau, works to ensure secured and dignified lives of communities dependent on migration and labor. The organization serves as an incubator for financial services inclusion and their delivery channels for migrant households. Its services include savings management, credit, insurance, pension and social security linkages, financial literacy and counseling.
- **Reach:** Rajasthan (Udaipur)
- **EdelGive Support:** EdelGive has also supported RSSA projects in the form of returnable Revolving Fund
- **EdelGive commitment:** ₹33 lakhs
- **Lives touched:** 7500 migrants

Focus: Water Projects

AROEHAN

- **Program:** Aroehan works for the holistic development of the tribal community of Mokhada through an integrated approach addressing the issues of health, education, livelihoods and effective governance. Aroehan had first implemented an education program to combat the evils of malnutrition in Mokhada.
- **Reach:** Maharashtra (Thane district)
- **EdelGive Support:** EdelGive supports the integrated community development program of AROEHAN.
- **EdelGive commitment:** ₹127 lakhs
- **Lives touched:** 20,000+ households



Aroehan

NGO Partners: Women's Empowerment Programs

Focus: Life Skills Education, Improvement in Social Status and Women Protection

Aangan

- **Program:** Aangan works for children who live in India's state-run children's institutions as well as slum children who engage in dangerous work or risky activities. Aangan aims to reach these vulnerable children by strengthening both state and community systems of protection as well as building the child's own resilience. It has expanded its work to include community-based prevention and re-integration programs.
- **Reach:** Maharashtra (Mumbai), Uttar Pradesh (Lucknow), Bihar (Patna), Orissa (Bhubaneswar), West Bengal (Kolkata)
- **EdelGive Support:** After 3 successful years in Mumbai, EdelGive funds the Shakti project in Patna that works towards creating safe spaces for adolescent girls.
- **EdelGive commitment:** ₹92 lakhs
- **Lives touched:** 3300+ girls



Aangan



Sahyog

Sahyog

- **Program:** Sahyog has been committed to bringing about a social change through building a community based model: linking education to the community's need and concerns. Its programs revolve around empowering women and adolescent girls with life skills education, perspective building, instruction in spoken English, computers and internship opportunities in the social sector. The organization also runs centers for children and adolescents with special needs to encourage an inclusive view of education and support community-based rehabilitation work.
- **Reach:** Maharashtra (Mumbai)
- **EdelGive Support:** EdelGive supports the Umang program- a program that nurtures self-confident, skilled and socially committed young women
- **EdelGive commitment:** ₹56 lakhs
- **Lives touched:** 190+ girls



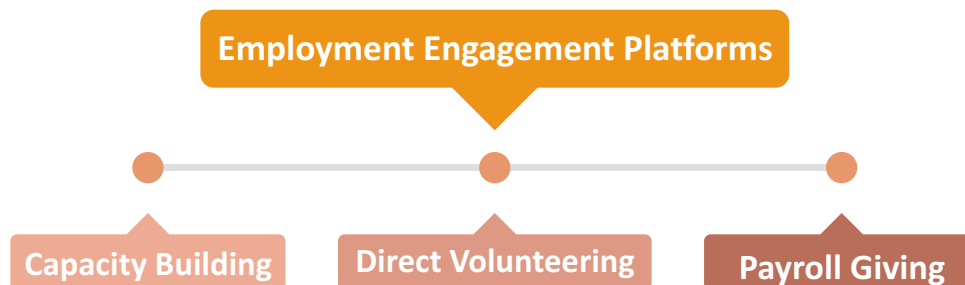
When we team up to make a difference,
success stories begin.

We inspire everyone to stand up for the society. We believe that inspiring each individual to rise above selfness offers the shortcut to a happier and more satisfied tomorrow.

Employee Engagement Programme: Capacity Building Model, Direct Volunteering & Payroll Giving

We take pride in the vibrant volunteering culture that resonates at Edelweiss. EdelGive's Employee Engagement Program offers a structured platform that connects non-profits in need of voluntary support to Edelweiss employees inclined towards making a contribution to the social sector.

Employees are encouraged to not only donate in monetary terms but also contribute their time, skills and expertise to non-profit organizations on a pro-bono basis. Such non-financial support may involve direct interaction with the beneficiaries (teaching, mentoring, counseling and group workshops) or may require employees to develop high quality solutions to specific organizational challenges.



Masoom

Capacity Building Support to NGOs

Beyond financial support, non-profits organisations require extensive expertise and advice on certain operational areas which are critical for achieving overall effectiveness. EdelGive identifies the need for such support and works to suitably fulfill the same by leveraging the proficiencies of Edelweiss employees.



Case Study 1: Management Information System (MIS) Application for Aangan

Who: Aangan Trust

About: Aangan works towards empowering children, strengthening families and activating state services so that children feel safe and protected.

Issue: Aangan followed a process of manually maintaining information about children being admitted into juvenile homes. The children were required to take periodic tests in order to determine their resiliency score- a number indicating the child's level of vulnerability. These scores were critical to Aangan as it helped them determine the extent of intervention and support required by the concerned child.

Solution: The Business Solutions Group (BSG) at Edelweiss developed an MIS tool for Aangan to help capture all information relating to the children using an online platform. The MIS helped track performance of the children using a resiliency scorecard. The system generated reports wherein scores were mapped to the right kind of interventions as needed by the children.

Case Study 2: Human Resource Support for Under the Mango Tree (UTMT)

Who: Under the Mango Tree (UTMT)

About: Under The Mango Tree (UTMT) is a social enterprise that promotes beekeeping to increase agricultural productivity, enhance incomes and improve livelihoods of marginal farmers in India.

Issue: Under the Mango tree (UTMT) faced deep-rooted issues with their Human Resource Systems. Firstly, they required expertise in developing the organization structure. They also required documenting their end-to-end HR processes. UTMT also did not have Job descriptions for key positions in place.

Solution: Edelweiss Human Resource Team developed an HR Manual that defined the end-to-end processes and systems. They also prepared job descriptions for the programme team and developed Key Result Areas (KRAs) for the same. The project also involved development of a strong organization structure consistent with the organization objectives and values.

Direct Volunteering with NGO Beneficiaries

Through EdelGive, Edelweiss employees have undertaken the following initiatives in aid of NGO beneficiaries:

1. Teaching Program & Enrolment Drive with Masoom

Edelweiss employees volunteered to teach English conversation to night school students under the volunteering program run by NGO Masoom. The volunteers committed 2 hours every Saturday for an entire academic year. Employees have also undertaken Enrolment Drives along with NGO Masoom staff into the urban slum communities to interact with the locals and create awareness regarding the role of night schools in enabling working students complete their education.

2. Financial Literacy Session with Make-a-Difference (MAD)

Several financial literacy sessions were conducted by Edelweiss employees for children from MAD's (NGO Make-a-Difference) shelter homes across Mumbai. The sessions included practical knowledge on banking, budgeting, saving, etc along with a basic background on essential office departments and functions. These sessions were held at the Edelweiss head office giving the children a unique exposure to a corporate setting.

3. Soft Skills Workshop with Aangan

Female employees undertook a Soft skills workshop with adolescent girls from NGO Aangan at Edelweiss House. The workshop involved role plays, games and other exercises and dwelled on deep interactions between the employees and the girls. The workshops had been designed with the objective of boosting their motivation and increasing their confidence in an external environment.

4. Educational Quiz with Muktangan

Young Campus Recruits from Edelweiss undertook an audio-visual educational quiz for students at Muktangan-adopted BMC schools. The quiz was designed to involve maximum interactions with the enthusiastic employees and looked at increasing the general awareness of the students in a fun and interactive way.

5. Workshop with Light of Life Trust (LoLT)

Edelweiss employees have facilitated motivational social-cause workshops with students of Light of Life Trust (LoLT). The workshop involved role plays, poster-making and slogans to highlight the various social issues being dealt with the local communities and suggested ways of dealing with them.

Payroll Giving

Edelweiss employees also actively contribute to nonprofits by way of monetary donations, routed through EdelGive. This platform provides an opportunity to employees to pledge their support towards a cause they feel passionate for, without having to schedule time out to volunteer with the organization. Funds are raised through two mediums:



LoLT

1. Systematic Donation Plan (SDP) .

SDP is a payroll giving system which is accessible to every employee in the organisation via the intranet. Through this system, employees can choose:

- The amount of contribution
- The frequency of contribution viz. monthly, quarterly or onetime
- The cause they wish to support from within the EdelGive portfolio
- Any other special causes

2. Marathon

EdelGive also runs a campaign around the annual Mumbai Marathon wherein employees are encouraged to run for a cause. The campaign seeks to motivate runners, create awareness about various causes and bring all employees across the country onto a common platform, encouraging them to dedicate their contribution to the runners' cause.



Muktangan

When we join hands for a greater cause, rewards follow.

Will to serve is the world's greatest motivation. We believe that when you volunteer for a greater cause,
the world repays you with unbiased and honest recognition.

Ibtada



India NGO Awards

A joint initiative by the Resource Alliance, Rockefeller Foundation and the EdelGive Foundation, the India NGO Awards is a unique, national competition that aims to reward the best non-governmental and non-profit organizations showing excellence in best practice and resource mobilization.

Instituted in 2006, the award aims to recognize and congratulate those organizations that have demonstrated best practices in creative resourcing, financial management, governance and impact in the community.

The Awards invites applications across 3 categories of:

- Small: Annual budget of less than ₹1 crore
- Medium: Annual budget between ₹1-5 crore
- Large: Annual budget of over ₹5 crore

The three national winners are awarded a cash prize of ₹4 lakhs each to enable them strengthen their internal systems and processes. Besides financial incentives, the winners are entitled to attend workshops on resource mobilization, communication, governance and financial management will be organized across the country.



Winners- India NGO Awards 14-15

The following is the list of winners of India NGO Awards 2012-13.

Name	Program Reach	Website
India NGO of the Year, Small Category		
SaveLIFE Foundation	Pan India presence	www.savelifefoundation.org/
India NGO of the Year, Medium Category		
Sense International India	Pan India presence	www.senseintindia.org/
India NGO of the Year, Larger Category		
SOS Children’s Villages of India	Pan India presence	www.soschildrensvillages.in/
Rising Star Award		
Rural Health Care Foundation	West Bengal	www.ruralhealthcarefoundation.com/



When efforts are woven together
a beautiful world takes shape.

When we act collectively with the spirit of teamwork, we set the foundation for a brighter world, one that spreads compassion and hope.

Collaborative Philanthropy- The way forward

EdelGive Foundation is actively seeking to collaborate with non-profits, philanthropists, foundations and corporates to create a sustainable philanthropy network.

EdelGive strongly believes that such positive collaborations can have a tremendous impact in accelerating the pace of human development in the country.

There is a dire need for companies from diverse fields and domain knowledge to come together and collectively create a multitude of solutions to solve some of the biggest problems of India together with on-field partners.

In the light of the new focus on CSR, it is essential that large organizations with access to capital and proficiencies go beyond conventional funding to create professional structures and participate in the social process change at a deeper and more meaningful level.



Shoshit Seva Sangh

Advisory Board

Deepak Mittal, Chief Executive Officer- Edelweiss Tokio Life Insurance Company Limited

With over two decades of experience in the financial services sector, Deepak heads the Edelweiss Group's Insurance business.

DP Jhavar, President & CEO- Commodities Business, Edelweiss Financial Services Ltd.

DP Jhavar has been instrumental in setting up the Commodities business for the Group, which has now grown to include over 100 team members with offices in India and abroad.

Nitin Jain, President- Capital Markets (Individuals Clients Group), Edelweiss Financial Services Ltd.

Nitin heads the Retail Capital Markets at Edelweiss which includes Wealth management and the Retail Broking operations.

Ravi Bubna- MD & CEO, ECL Finance Ltd.

Ravi heads the Credit and Fixed Income business group at Edelweiss.

Shabnam Panjwani, Head- Marketing & Communications, Edelweiss Financial Services Ltd.

Shabnam, head of Marketing and Communications, has been the driving forces behind building the Edelweiss brand.

Venkat Ramaswamy- Executive Director, Edelweiss Financial Services Ltd.

Venkat, co-founder of Edelweiss Company, spearheads some of the Company's most strategic businesses including Investment Banking and Alternative Assets Advisory.

Harish Sharma, Head- HNI Business (Retail Capital Markets) Edelweiss Financial Services Ltd.

Harish has over 15 years of work experience in Capital Markets and has spent over 8 years in Research across sectors such as IT, Auto Components, Mid-caps, Infrastructure (Ports, Railways, Mining, Real Estate, Logistics). He co-headed Research at Edelweiss, post which he went on to set up the Hedge Fund Sales Desk for the organization.

Nikhil Johari, Chief Operating Officer- Commodities, Edelweiss Financial Services Ltd.

Nikhil has more than 12 years of experience spanning over Global Risk, Corporate Planning and Strategy, and Treasury Operations groups of Edelweiss. He oversees risk, compliance, technology, MIS, operations, treasury, legal, and HR functions within the Commodities SBU.



The Team



From left to right: Vineeth Koshy, Shivani Desai, Gitanjali Dusija, Priti Jaswaney, Vidya Shah, Naghma Mulla, Karen Fernandes, Sundara Meenakshi, Ahmad Bari

Vidya Shah, CEO Vidya Shah, CEO

Vidya heads the Foundation and provides strategic direction for its overall growth and development.

She sets strategic priorities, monitors outcomes and builds relationships with key partners for EdelGive's programmes.

Naghma Mulla, COO

Naghma is responsible for and heads all the three divisions at EdelGive – Investment & Programs, Fundraising & Partnerships and the Employee Engagement Model.

Investments & Programs

Ahmad Bari, Manager

Ahmadulbari evaluates the financial feasibility and conducts due diligence of potential non profits for EdelGive. He also oversees the internal reporting systems of the investment team and external reporting systems with EdelGive investees.

Karen Fernandes, Associate

Karen undertakes programme analysis and due diligence for existing and prospective investments. She works closely with the investees and monitors the progress and impact of their programmes.

Gitanjali Dusija, Associate

Gitanjali undertakes programme analysis and due diligence for existing and prospective investments. She works closely with the investees and monitors the progress and impact of their programmes.

Vineeth Koshy, Analyst

Vineeth undertakes programme analysis and due diligence for existing and prospective investments. He works closely with the investees and monitors the progress and impact of their programmes.

Vijayata Verma, Consultant

Vijayata works as a consultant with EdelGive. She analyzes projects for prospective investments and provides valuable inputs for due diligence of investees.

Employee Engagement

Priti Jaswaney, Manager

Priti heads the Employee Engagement arm at EdelGive. She plans and implements employee volunteering programmes, internal communication strategies and undertakes capacity building projects to create high level impact.

Shivani Desai, Analyst

Shivani works to implement employee volunteering programmes along with ensuring that the foundation gets maximum visibility among Edelweiss employees and external partners. She also manages internal and external communications portfolio for EdelGive.

Fundraising & Partnerships

Sundara Meenakshi, Manager

Sundara works towards partnerships and fundraising for collaborations with development agencies, foundations, corporate and individual donors in the philanthropic space. She executes strategies to raise funds for EdelGive's portfolio organizations from funders in India and overseas.