Since 1996, Mann Deshi has been dedicated to the economic empowerment of rural women. It set up the first bank for and by rural women. The Foundation supports women rural entrepreneurs to set up and run successful businesses. Based in one of the most drought prone areas of Maharashtra, its flagship programmes include Business Schools that promote digital and financial literacy, entrepreneurship development and para-vet programmes, Chambers of Commerce, a Community Radio, a Sports Programme and a Water Conservation Initiative. Mann Deshi has also set up a Farmer Producer Company for poor and marginal women farmers and a Udyojika Company to help women access better prices and markets.

- Reached more than 4,80,000 rural micro women entrepreneurs
Since 2014, EdelGive has supported Mann Deshi in setting up a first-of-its-kind weekly cash credit facility for women micro entrepreneurs at weekly markets. A collateral free credit facility offered to women at the market itself, it has transformed the way women run their businesses. Over 11,000 women in over 30 weekly markets have benefited from this programme. EdelGive also supports their digital financial literacy programme, for women entrepreneurs, to provide them with cashless transactions and help them to become financially savvy. Over 3,000 women across Satara district have benefitted from this programme.

Awards:
• Ms. Chetna Sinha received the Nari Shakti Puraskar, the highest civilian honour for women working in the area of women’s empowerment, from the President of India, 2019
• Chetna Gala Sinha received Women in FinTech Award at Paisabazar Fintegrate Zone, 2019

Dear Ms. Chetna Sinha,

From:

*FCRA Compliant