If you believe in all the ideals we stand for and want to either partner with us or find out how to get involved, contact us through the following means:

JOIN THE CAUSE
edelgive@edelweissfin.com
022-40094600
www.edelgive.org

The EdelGive Foundation

REGISTERED OFFICE:
EdelGive Foundation, Edelweiss House, Off C.S.T. Road, Kalina
Mumbai- 400098
Maharashtra, India
LIKE A RIVER, WE ASPIRE, TO MEANDER AND FLOW; TO GIVE AND GROW.
Since 2008 EdelGive has been working with a venture capital approach to philanthropy for maximizing impact. Over the last eight years, we have influenced over Rs. 60 crores into the sector, partnered with more than 80 NGOs and provided pro bono support of 14,000 hours of skilled volunteering.

We began with modest financial support to ten niche community driven projects largely in Maharashtra. In the early days, our commitment was driven by intuition and observation rather than the more sophisticated matrices, reports or collaterals that help us today. This was the beginning of a very exciting, humbling, enlightening journey for EdelGive. With each year of our portfolio growth, we grew in knowledge and capabilities.

To look closely at our own activities and assessing our effectiveness, we used an interesting 1999 study by Michael E. Porter and Mark R. Kramer in the Harvard Business Review which emphasized that value is created when activities that generate social benefits go beyond the mere purchasing power of the grants. We have refined our work and measured ourselves through four recommended aspects:

1. **Selecting the best grantees**: Refining the depth and breadth of the funnel, quality of the processes of selection and due diligence along with our ability to look for organizations that address urgent or overlooked problems. Finding hitherto unknown organizations with stellar programs and a potential for growth. Strengthening and tightening our due diligence and review processes, especially as we build greater co-funding partnerships.

2. **Signaling other funders**: Crafting initiatives to educate and attract other donors, especially those who need support in the area, to break the prevailing culture of isolated financial allocations. Besides actively seeking out co-funding opportunities, we also launched engagement platforms such as our annual EdelGive Engage (EDGE) and At the Same Table, where we convene foundations and corporates around an issue or theme that most consumes us.

3. **Improving the performance of grant recipients**: Strengthening our focus on capacity building through the Edelweiss Employee Engagement Program and our partnership with ToolBox India. Supporting grantees to identify and address concern areas; making grants for investments in building management, planning, re-structuring and staff development and technology needs and Developing marketing and fund raising abilities within recipients.

4. **Advancing state of knowledge and practice**: Enabling knowledge-sharing among our partners. As a result, we have scoped nearly 80 NGOs within the year itself, are currently supporting 45 NGOs, have executed 16 projects for 13 NGOs involving 770 man hours on capacity building alone and have almost 50% of our NGO portfolio being co-funded by other donors in the sector.

As we move into what is probably the most ambitious phase of EdelGive to date, our aspiration is to build on our strengths and become even better at executing collaborations; not merely speaking of them. To this end, we are in the process of convening the EdelGive Coalition for Education which will enable us to bring implementing partners, Government of Maharashtra and donors together to transform education in four districts of the state. It is our most ambitious attempt to date as we set ourselves to enable efficient working between these three stakeholders.

We will always endeavour to lead by example through our collaborative approach to giving. With an open invite to partner with us for sustainable high impact work, I wish you a good read.

Warmly,
Vidya Shah

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**Our Guiding Principles**

We believe that Foundations like EdelGive can play a constructive role in building sustainable institutions and organizations that promote societal growth and innovation. We want to be a vibrant, growing and responsible foundation that advances the common good by bringing the skills, resources and talents of the for-profit world to the not-for-profit world. This year, we decided to write our own guiding principles - while we will abide by Edelweiss’s guiding principles, we thought it was time we put down some of our own that are more particularly relevant to the foundation world.

1. **We will maintain the highest levels of integrity, transparency and ethical conduct**
2. **We will be a learning organization - we will embrace new ideas, opinions and perspectives and a deep generosity of spirit**
3. **We will bring a deep commitment to inclusiveness as a fundamental operating principle**
4. **We will treat all our stakeholders - our NGO and funding partners, our employees and volunteers with respect and empathy**
5. **We will promote responsible and effective philanthropy through our actions as custodians of the resources and reputation of our parent, Edelweiss and all our funding and NGO partners**
6. **We will remain secular in our work, beliefs and outlook**
Since its inception in 2008, EdelGive has been a grant maker who wanted to infuse best corporate practices into the development sector. Our quest to ensure best practices in philanthropy has resulted in sound due diligence processes and robust monitoring systems to manage investments in NGOs that have been very carefully scoped and identified. The NGOs are supported financially along with non-financial support extended to them for maximum efficiency of their systems to enable impact.

EDELGIVE FOUNDATION

Working with EdelGive has not only helped us innovate in the field, but also enhance organisational learning, build our capacities, network with government and leverage funds from other donors. We at Istada value and cherish this relationship with EdelGive.

RAJESH SINGH, EXECUTIVE DIRECTOR
ISTADA
The next logical extension of our work was to collaborate with other donors for maximum impact. This desire for collaborative philanthropy at all levels defines our partnership vertical where corporate, institutional and individual donors join hands with us in any of the below format.

- Untied financial contribution to EdelGive
- Co funding programs jointly with EdelGive
- Financial support to NGOs directly through Philanthropic Advisory Platform

EdelGive Partnership

EdelGive Foundation serves as a facilitator for smooth sharing of information within the donor-community and the social sector as a whole. We believe that no entity exists in isolation and each of them requires an ecosystem to function to its fullest capability.

We mediate between the for-profit and the not-for-profit world by providing assistance at zero profit and helping the donor community ensure that their investments are compliant u/s 135 and reach the right people. With years of experience working with different stakeholders, EdelGive Foundation is focusing to leverage its ability to reach out to more donors and NGOs and maximize the benefits of collaboration. Our model connects like-minded donors with NGO partners sharing common areas of interest and functioning.

The advantages of collaboration support both NGO and donor needs, by fulfilling financial and capacity building requirements of NGOs and in turn creating mutually beneficial collaboration for donors with reduced risk and shared responsibility.

Over the last few years, commitments influenced by us have grown from 7.5 crores to over 23 crores annually, with almost 9.5 crores committed through our Philanthropic Advisory Services Platform.
The new Companies Act has presented a tremendous opportunity for corporate India to direct more financial resources to the social sector and transfer managerial acumen, technology and talent for resource optimization.

In this spirit, this year we have undertaken two very dynamic programs:

**EdelGive Coalition for Transforming Education (ECE)**

We are pleased to announce that we have recently formalized a significant partnership with the Government of Maharashtra, Department of Education, to transform education in four of the most backward districts of Maharashtra.

EdelGive will bring together a consortium of key donors and implementing NGOs to work with the government’s education machinery through entire districts in Maharashtra to transform the last mile delivery of education in the State.

EdelGive, besides being an anchor donor in this effort, will also perform a crucial role in terms of facilitation, co-ordination and measurement. We believe EdelGive’s coalition for transforming Education (ECE) has the requisite experience, attitude and knowledge of the challenges in achieving education transformation at scale with collective support from funding partners.

Mr. Vinod Tawde, Hon. Minister of Education, Government of Maharashtra (GoM) signed an MOU with EdelGive Foundation to give 100% education in rural places in four districts of Maharashtra.

Government of India has selected four rural places from Parbhani, Gadchiroli, Amravati & Nandurbar each where EdelGive will provide support services & quality education. Government, NGO & Corporate must work in collaboration to ensure every child gets quality education.

Work has begun in the four backward districts. Through this journey, we envisage an atmosphere of collaborative funding, continuous learning and strategic refinement.

**Genpact Social Impact Fellowship (GSIF)**

The Genpact Social Impact Fellowship in partnership with EdelGive Foundation is a highly selective one year fellowship program. Genpact Social Impact Fellows will be entrusted with the responsibility of creating an ecosystem within NGOs that promotes continuous improvement enables large scale social impact and delivers quality education to underprivileged children.

EdelGive Foundation is facilitator and guide to GSIF and will ensure smooth execution for enhancing impact.
Platforms for donor interaction:

@TheSameTable

A platform for donors and philanthropists to come together for an open discussion on issues that concern our society. This no strings attached, open and free speech forum encourages debates on core themes and results in some rich learnings.

EDGE

An engagement platform that invites all our partners and attempts to understand the challenges faced by them. It facilitates discussion, deliberation and insight sharing. Such cross-learning gives an EDGE to our partners to be ahead of issues and challenges. It aids in addressing the real life challenges that we face as stakeholders in the development process.

Partners Speak

Govind Iyer
Chair Person SVP Mumbai

I have been closely associated with EdelGive over the past 15 months. I am amazed at the passion and creativity of the team and the sense of “heart” that goes into working with their not for profits. Vidya and her team embody the true spirit of giving back through experience and deep engagement. They work with many other partners in the eco system and have demonstrated their strong desire to drive best practice learning's as they support Social Venture Partners in India. We have been grateful for all their support.

Nimesh Sumati
Caring Friends

This platform has filled a gap between people who have talent, time, inclination etc to network with like minded people from all sides i.e non profits, individuals, foundations to come together through constructive discussions and ease the way forward. Win win for all with a great platform and Vidya having the connections on either side: grassroots and corporate adds the edge.

Y H Malegam, Chairman, Board of Trustees
Volkart Foundation-Indian Edition

We have interacted extensively with EdelGive Foundation through Ms. Vidya Shah and Ms. Najhma Mulla EdelGive has, at our request, reviewed our organization and our operating procedures and have given us valuable inputs. These interactions have helped us understand and appreciate the high professionalism and the admirable expertise that EdelGive displays in the supervision and control of the financial assistance it provides and the valuable inputs it makes available to the projects it supports. We look forward to an extended co-operation with EdelGive in the future.

Vidya Shah
Since early days, EdelGive has been conscious of the tremendous need for capacity building of NGOs for better implementation of programs. Unfortunately however, capacity building is given low priority for allocation of time and resources by both donors and NGOs. EdelGive offers dual support to its NGOs:

- Financial support through grants and partnership coalitions
- Non-financial capacity building support

Our capacity building support is focused on 4 essential needs we believe are critical to all organizations whether NGOs or otherwise:

- Strategy & Leadership
- Financial Planning & Sustainability
- Systems, Processes Technology
- Human Resources

Capacity building solutions are provided to our NGO partners through an extremely well-curated connection facilitated by EdelGive between employees of Edelweiss and the NGOs. Employees who agree to donate their time and skills to fill in the organizational gaps of the NGOs are encouraged to develop efficient long term solutions. Our support to ToolBox India, a phenomenal organization that helps build capacity of NGOs to do better and bigger work is a result of our firm belief in the philosophy of capacity building. ToolBox India works as a catalyst to provide strategic assistance to non-profit, growth-stage organizations through highly skilled, corporate volunteers. It serves as an intermediary platform that matches expert volunteers to its non-profit partners through a comprehensive assessment of both parties’ expertise and needs.

In addition to the above, a mentorship program, EdelMentor, has been set up by EdelGive where very senior Edelweiss employees mentor and guide NGO leaders to face problems of growth. These interactions between dynamic individuals of corporate and development world enable reverse learnings that are invaluable to mentors as well.

04 Capacity Building

We thank and appreciate the sensitivity of the EdelGive Foundation towards the community needs and capacity building approach of voluntary organizations.

MOHAN SURVE, CHIEF EXECUTIVE OFFICER
VIKAS S AHWOS PRATISHTHAN
The centre of our universe is our investee – the NGO we support. We spend significant time and effort in identifying great grassroot NGOs that embody our philosophy of giving. All our processes are geared to find the right investee for financial and capacity building support and to enable efficiency in utilization of the finances for impact.

Our Due Diligence Process

Robust processes help us manage each stage of work. Beginning with Scoping, Due Diligence and Monitoring, EdelGive adopts a performance based grant model. Grant Monitoring Framework, a document with a set of defined indicators, is a part of the grant agreement and the set of indicators defined therein are used for measurement of performance of grant and will drive disbursement decisions.
With a presence in 13 states, EdelGive Foundation supports its small and medium size investees from ‘seed to scale’. Supplementing the on-field grass roots work, EdelGive Foundation connects NGOs undertaking phenomenal work in their chosen locations and communities to like-minded donors and donors.

EdelGive’s sectoral and thematic focus areas are Education, Livelihoods and Women Empowerment. Women and girls make up the primary constituency in social change serving as a common thread that binds all interventions.

Sectors of Investment

- Education
- Women's Empowerment
- Livelihoods
- Women's Entrepreneurship
- Social Empowerment
- Lifeskills
- Health Services
- Early Education
- Water for Livelihood
- Financial Inclusion
- Enhance Employability
- Linkages to Livelihood
- Enhanced Employment
- Education Enhancement
- Livelihood Enhancement

Geographic Presence

- Rajasthan
- Madhya Pradesh
- Maharashtra
- Andhra Pradesh
- Telangana
- Tamil Nadu
- West Bengal
- Chhattisgarh
- Karnataka
- Uttarakhand
- Bihar
- Jharkhand
- Uttar Pradesh
- Gujrat
- Delhi

EDUCATION

WOMEN'S EMPOWERMENT

LIVELIHOOD
Women Empowerment

EdelGive’s portfolio consists of organizations dedicated to the social and economic empowerment of women:
- Women’s safety and protection from violence and discrimination
- Socio-legal support
- Promotion of economic and social leadership of women in communities
- Women athletes
- Financial literacy and women’s entrepreneurship

LIFE SKILLS
- Preventing girls from dropping out of education
- Creating safe learning and interacting spaces for adolescent girls
- Life skills education
- Community advocacy for gender justice

OLYMPIC SPORTS
- Providing support to emerging women athletes

GIRL CHILD EDUCATION
- Education and enrollment support for girls at risk of drop out
- Empowering through knowledge about basic rights on reproductive health, hygiene and gender
- Empowering mothers and women in communities to support their daughters

DOOR STEP CASH CREDIT
- Financial literacy and inclusion for women
- Pilotin doorstop cash credit program for women entrepreneurs
- Women empowerment via entrepreneurial business training

PROTECTION OFFICER TRAINING
- Supporting effective implementation of the Domestic Violence Act
- Training Protection Officers to execute responsibilities as recommended by the DV Handbook

SAFE CITY
- Helpline to serve women in distress
- Capacity building of lawyers, para-legals, police officers, staff members, protection officers, counsellors and helpline staff of 181 and 1098
- Collaboration with district legal institutions for better services
- Working with communities to build a culture of safety

BASIC HEALTH CARE SERVICE
- Empowering and educating community women to take control of their children’s health and nutritional needs in areas of severe malnutrition

OLYMPIC GOLD QUEST
- Providing support to emerging women athletes

ASSOCIATION FOR ADVOCACY AND LEGAL INITIATIVE
- Protecting women’s right to choice and decision making
- Development of sustainable grassroots leadership
- Empowerment of women to understand law and demand justice

CORO

LEGAL CASE WORK

VACHA

IBTADA

MANN DESHI FOUNDATION

MAHARASHTRA

 Lucknow 2016

Marathwada 2015

Mumbai 2016

Mumbai 2015

Mumbai 2015

Kutch, 2016

Gujarat

RAJASTHAN

OLYMPIC GOLD QUEST

NISHTHA

MANN DESHI FOUNDATION

MAJLIS

KUTCH MAHILA VIKAS SANGATHAN

SAFE CITY

BASIC HEALTH CARE SERVICE

HEALTH

MAHARASHTRA

MAHARASHTRA

Mumbai 2016

Mumbai 2016

Mumbai 2015

Mumbai 2015

Mumbai 2015

Kutch, 2016

UTTAR PRADESH

Mumbai 2016

Mumbai 2016

Mumbai 2016

Mumbai 2015

Udaipur 2015

OLYMPIC GOLD QUEST

NISHTHA

MANN DESHI FOUNDATION

MAJLIS

KUTCH MAHILA VIKAS SANGATHAN

SAFE CITY

BASIC HEALTH CARE SERVICE

HEALTH
EdelGive Investees

Education

The Foundation aids in supporting government systems to deliver quality education. It also supports research and policy to promote accountability and advocacy:

- Enhancing Learning Outcomes
- Influencing
- Ecosystem Building
- Connecting Education to Livelihood

Part I: 2009 to 2014

SHOSHIT SEVA SANGH

PRIVATE SUPPORT
- English medium residential school for Musahar children
- Scholarship support to SSS students enrolling in institutions of higher education

LEARNING AND DEVELOPMENT

- Enhancing English skills of children and youth
- Developing audio visual tools as well as mobile based applications to help learn English
- Training teacher entrepreneurs for program delivery

CENTRE FOR CIVIL SOCIETY

POLICY ADVOCACY
- Research, publication and policy advocacy for education
- Promoting accountability of educational institutions, around 25% reservation under RTE

LEARNING AND DEVELOPMENT
- Enhancing English skills of children and youth
- Developing audio visual tools as well as mobile based applications to help learn English
- Training teacher entrepreneurs for program delivery

SCHRISHTI

PRIVATE SUPPORT
- Early childhood education
- Remedial educational support in children from 6 to 14 years age
- Providing nutrition and healthcare support to children

LEARNING AND DEVELOPMENT
- English medium residential school for Musahar children
- Scholarship support to SSS students enrolling in institutions of higher education

AGASTYA INTERNATIONAL FOUNDATION

LEARNING AND DEVELOPMENT
- Bringing innovative hands on science education via mobile vans to Government schools in villages
- Spark curiosity, nurture creativity and instill confidence among rural children and teachers

SHOHAR

PRIVATE SUPPORT
- English medium residential school for Musahar children
- Scholarship support to SSS students enrolling in institutions of higher education

LEARNING AND DEVELOPMENT
- Bringing innovative hands on science education via mobile vans to Government schools in villages
- Spark curiosity, nurture creativity and instill confidence among rural children and teachers

STIR

TEACHER TRAINING
- Influencing learning outcomes through teacher motivation and training for innovative practices in classrooms

CENTRE FOR CIVIL SOCIETY

POLICY ADVOCACY
- Research, publication and policy advocacy for education
- Promoting accountability of educational institutions, around 25% reservation under RTE

LEARNING AND DEVELOPMENT
- Enhancing English skills of children and youth
- Developing audio visual tools as well as mobile based applications to help learn English
- Training teacher entrepreneurs for program delivery

GOVERNMENT SUPPORT
- Building the foundation of children entering primary education
- Strengthening SMCs and Mata Palak Samitis
- Improving teacher effectiveness through need based trainings

GYAN PRAKASH FOUNDATION

GOVERNMENT SUPPORT
- Building the foundation of children entering primary education
- Strengthening SMCs and Mata Palak Samitis
- Improving teacher effectiveness through need based trainings

POLICY ADVOCACY
- Research, publication and policy advocacy for education
- Promoting accountability of educational institutions, around 25% reservation under RTE

LEARNING AND DEVELOPMENT
- Enhancing English skills of children and youth
- Developing audio visual tools as well as mobile based applications to help learn English
- Training teacher entrepreneurs for program delivery
Education
The Foundation aids in supporting government systems to deliver quality education. It also supports research and policy so as to promote accountability and advocacy.
- Enhancing Learning Outcomes
- Influencing
- Ecosystem Building
- Connecting Education to Livelihood

Part II: 2015 and 2016

**LEARNING SPACE FOUNDATION**
- Designing programs to enhance English language proficiency, dance and dramatics, music and singing.
- Warli art and basic computer skills
- Setting up a Learning Resource Library in the community

**GRAM MANGAL**
- Quality education for tribal children in school and learning homes
- Activity based learning
- Nutrition support
- Distribution of education supplies

**JANAAGRAHA**
- Civic education for children in grade eight
- Curriculum based teaching with project based learning to develop the next generation into empowered citizens

**RAZA**
- Quality Education with focus on digital learning for slum children
- Encouraging students to join our cost effective / free schooling
- Providing women with vocational training thus enabling them to become economically independent

**DESIGN FOR CHANGE**
- Imparting life skills through problem solving, curiosity
- Enhancing learning outcomes for children through innovative, practical solutions to observed social problems

**PUKAR**
- Empowering youth from marginalised communities with knowledge and skills of community based participatory action research

**RAJASTHAN**
- Bridge courses for mainstreaming of Out-of-School Children
- Improving pedagogic processes in the linked government elementary schools
- Capacity building of CBOs to understand rights of their children
- Coaching support to girls for secondary education

**MADHYA PRADESH**
- Bringing meaningful and relevant education to first generation learners amongst tribals
- Providing scholarships and assistance to students
- Supporting students for higher education

**MAHARASHTRA**
- Mumbai 2015
- Pune 2015
- Bangalore 2015

**KARNATAKA**
- Palghar 2015
- Sheopur 2015

**TAMIL NADU**
- Tonk 2016
- Culp 2016

**PRIVATE SUPPORT**
- Quality Education with focus on digital learning for slum children
- Encouraging students to join our cost effective / free schooling
- Providing women with vocational training thus enabling them to become economically independent
Livelihood

Working with a concerted approach towards sustainable livelihoods, and taking steps towards sustainability of natural resources through watershed management interventions and promotion of organic farming.

- Enhancing livelihood opportunities
- Financial inclusion for women
- Support services to migrants
- Improving water availability for livelihood

EdelGive Investees

**AJEEVIKA BUREAU**

- Support services to migrants
- Skills and higher employment training

**MEDHA**

- Life skills and employability training for youth (especially girls) from low income families

**MAHARASHTRA**

- Livelihood generation through water storage structures
- Improve ecology for drought proofing
- Financial inclusion

**GUJARAT**

- Strengthening the village level committees
- Community integrated projects for integrated development
- Watershed management and enhancing livelihood security of farmers

**KARNATAKA**

- Employment training and placement services for youth
- Career guidance and life skills development

**UTTAR PRADESH**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**RAJASTHAN**

- Water and food security interventions
- Women empowerment through livelihood enhancement
- Development of community based organizations

**CHATTISGARH**

- Conservation and augmentation of natural resources for livelihoods
- Soil and water conservation through water shed programs

**MAHARASHTRA**

- Livelihood generation through agricultural development
- Farmer Producer Organisations
- Establishing pro-poor agricultural value chains

**BRIGHT FUTURE**

- Agriculture extension & development
- Sustainable livelihood through Natural Resource Management

**VIKAS SAHYOG PRATISHTHAN**

- Vocational skill building on alternative livelihood opportunities
- Promotion of organic farming
- Women entrepreneurship

**AROEHAN**

- Strengthening the village level committees
- Community integrated projects for integrated development
- Watershed management and enhancing livelihood security of farmers

**VRUTTI**

- Livelihood generation through agricultural development
- Farmer Producer Organisations
- Establishing pro-poor agricultural value chains

**DILASA JANVIKAS PRATISHTHAN**

- Livelihood generation through water storage structures
- Improve ecology for drought proofing
- Financial inclusion

**YUVA RURAL ASSOCIATION**

- Livelihood generation through water storage structures
- Improve ecology for drought proofing
- Financial inclusion

**UGAM**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**GRAVIS**

- Water and food security interventions
- Women empowerment through livelihood enhancement
- Development of community based organizations

**AFPRO**

- Watershed programs for livelihood enhancement
- Development of village level institutions

**UTTHAN**

- Conservation and augmentation of natural resources for livelihoods
- Soil and water conservation through water shed programs

**VeerDEVI**

- Livelihood generation through water storage structures
- Improve ecology for drought proofing
- Financial inclusion

**YUVA RURAL ASSOCIATION**

- Livelihood generation through water storage structures
- Improve ecology for drought proofing
- Financial inclusion

**Udaipur**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**Bangalore**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**Vidarbha**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**Vidarbha**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**AFPRO**

- Watershed programs for livelihood enhancement
- Development of village level institutions

**RAIPUR**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**Bangalore**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**Vidarbha**

- Income generation programs for landless farmers
- Drought mitigation and livelihood enhancement through watershed projects
- Sustainable natural resource development

**AFPRO**

- Watershed programs for livelihood enhancement
- Development of village level institutions
EdelGive Foundation’s Watershed Management

EdelGive’s intelligent, community-based interventions in the areas of Migration, Water and Financial Inclusion draw on our vast experience on the ground with some of the most highly-regarded organizations in this sector.

This wide-ranging exposure to rural livelihood programs has given EdelGive rich insights into the water problems facing rural India, from severe drought, to erratic rainfall, to pollution, wastage and overuse of water resources. To address these, EdelGive Foundation began systematic interventions in water projects through integrated watershed management programs in 4 states, implemented by grassroots organizations.

Why does EdelGive Foundation work on Water Projects?

Social
- Reduction in migration to cities and towns
- Improvement in quality of life in rural areas
- Increase in food security

Economic
- Increase in the household income
- Decrease in the cost of irrigation
- Increase in agricultural production

Ecological
- Increase in soil moisture content
- Increase in ground and surface water levels
- Increase in the forest cover area

Monitoring & Evaluation

This model puts a lot of premium on a Management Information System and Finance Management System making its existence and implementation, a strong, thought-through monitoring and evaluation plan imperative.

There is a step-by-step approach to ensuring that our monitoring systems are able to support efficient grant giving. We begin with recognizing the work plan, collecting data based on the work plan, measure outcomes through using the right tools and ensure the right stakeholders are updated.

On a regular basis, projects are tracked, course corrections are recommended and efficiency of project is monitored. Our M&E systems help us support the investments made in critical projects across the country and analyse the performance of each project around its individual KRAs. Such a robust M&E system forms the basis of our strong investment vertical.
Employee Engagement

Over the last eight years, employee engagement has been structured to leverage a diversity of opportunity for employees while fulfilling the voluntary support needs required by the NGOs. At EdelGive, we understand that it is pertinent to differently structure engagements and programs to achieve separate outcomes. A field visit, which is a good immersion experience, leads to direct volunteering. High skill capacity building programs also provided opportunities for financial giving. Short term initiatives like tree plantation drives and blood donations camps held across Edelweiss Branches are very effective for those who can devote limited time. Mentoring opportunities beyond academics are opened up for dedicated employees who choose to volunteer for a longer time frame. Further, employees are supported in providing skill based capsule knowledge workshops which in turn help open the world of aspirations for participants.

Capacity Building through Volunteering:

This year alone, 15 field visits were arranged to different NGOs; Shelter homes and Orphanages for employees and their families – immersing them experientially – to better understand the challenges faced by grassroot organizations and hence contribute their expertise meaningfully. This has enabled us to engage over 50% of our employees this year and over 14,000 hours of pro-bono support. Collectively over 1,700 Edelweiss employees were engaged through volunteer programs and via financial contributions.

RAMESH RAMANATHAN, TRUSTEE/CO-FOUNDER JANAARGRAH
Edelweiss Emerging Leaders at a field visit to AROEHAN, Mokhada where they spent the day doing Shram Daan

Employees at a Beach Cleaning Drive to celebrate Joy of Giving Week

Jaipur employees took up Swachh Bhanet Abhiyan initiative and spent their weekend cleaning areas in and around their office

Edelweiss employees during a Mid Day Meal Distribution drive at a school in Mumbai

Edelweiss employees running for EdelGive Foundation at the Mumbai Marathon 2016

Edelweiss Emerging Leaders at a field visit to ARDEHAN, Mokhada where they spent the day doing Shram Daan

EdelMentor

A mentorship initiative customised and extended to senior members of Edelweiss basis investee requirements.
VIDYA SHAH, CEO

Vidya Shah is the CEO of EdelGive Foundation, the philanthropic arm of the Edelweiss group. Under her leadership, over the last eight years, EdelGive Foundation has become a catalyst for change, dedicated to collaborative philanthropy.

In addition to being a board member of Edelweiss, where she worked as a CFO for many years, she serves on the board of various prominent organizations like Agastya International Foundation, Janaagraha Centre for Citizenship and Democracy, Asian Venture Philanthropy Network, Common Purpose, Women on Wings, Toolbox India Foundation and Masoom. In each of these organizations, her role enables her to contribute strategically to help build stronger and more sustainable institutions. Vidya earned an MBA degree from IIM Ahmedabad and spent the first 11 years of her career in the field of investment banking with companies like ICICI, Peregrine and NM Rothschild after which she served as CFO Edelweiss Group.

NAGHMA MULLA, COO

A Chartered Accountant by profession, Naghma works towards creating and maintaining a sustainable philanthropy network to support the EdelGive investee portfolio with the donor community.

She is responsible for and heads the three divisions at EdelGive, namely Investment and Programs, Fundraising and Partnerships and Employee Engagement Program. In addition to ensuring smooth organizational processes, she is also responsible for strategizing and promoting collaborations between different stakeholders in the social space i.e., the NGOs, the donors, Edelweiss employees and the corporate. She serves as the director of Railway Children India.
The team undertakes programme analysis and due diligence for existing and prospective investments under the three areas of intervention; education, livelihoods and women empowerment. Their responsibility extends to assisting the NGOs in their activities by continuous hand-holding at every stage of program implementation.

AHMAD BARI
M.A. in Social Work - Tata Institute of Social Sciences, Mumbai  
B.Sc in Industrial Chemistry - Aligarh Muslim University, Aligarh  

At EdelGive, Ahmad is responsible for managing the women empowerment portfolio. He actively works on developing partnerships with NGOs working with the focus of safety and security of women and promoting women entrepreneurship. He previously worked with New Concept Information Systems, New Delhi for research, documentation and communication on social development issues.

ARPITA ROY KARMAKAR
M.Sc and B.Sc in Economics - University of Calcutta  

At EdelGive, Arpita is responsible for the Education portfolio where she helps in streamlining the Monitoring and Evaluation processes for investees and also advises them on organization strategies, enabling better direction in mapping of the future. She has previously worked with organizations such as Kaivalya Education Foundation, Hippocampus Learning Centre and Naandi Foundation.

KAREN MIRANDA
P.G.D.M in Finance - Chetna Institute of Management & Research, Mumbai  
B.Com - H.R. College of Commerce and Economics, Mumbai  

Karen's role at EdelGive revolves around ensuring effective management of the Education portfolio. In addition to this, she maintains the cash flow and MIS of EdelGive. She is also responsible for maintaining regulatory compliance controls to ensure all necessary governance requirements are met. Prior to joining Edelweiss, she worked with PriceWaterhouseCoopers Pvt. Ltd. as an analyst in the Tax and Regulatory Services.

ATUL GANDHI
M.Sc. (Statistics), Masters & Ph.D. in Population Studies - International Institute for Population Sciences (IIPS), Mumbai  

Atul spearheads the Monitoring and Evaluation processes at EdelGive Foundation and is engaged in devising and implementing assessment tools. He is also a member of the core team leading the EdelGive Coalition for transforming Education (ECE). He has extensive experience of over 11 years having previously worked with Mahatma Gandhi Institute of Medical Sciences, Pathfinder International and Tata Institute of Social Sciences.

VINEETH KOSHY
M.A. in Social Work - Tata Institute of Social Sciences, Mumbai  
B.Com - Gujarat University  

Vineeth is responsible for overseeing the Livelihoods portfolio at EdelGive Foundation. His role entails managing the Livelihoods and Water NGOs and ensuring their market linkages. He has also authored the white paper series ‘Water Projects’ for EdelGive. Vineeth previously worked on projects for JSW Steel, UNICEF and the National Rural Health Mission in the development sector.

VIJAYATA VERMA
M.A. in Social Work - Tata Institute of Social Sciences, Mumbai  
B.Ed & B.Sc - Delhi University  

Vijayata is responsible for scoping new NGOs, assisting them at the investment stage and supporting the due diligence processes. Her role is to streamline the pre-investment stage presenting a strong case for NGOs enabling better decisions for them to come aboard as an investee. She previously worked in the disability sector with Action for Ability Development and Inclusion (AADI).

MONITORING & EVALUATION
**PARTNERSHIPS**

NICOLE D’LIMA  
B.M.M – St. Xavier’s College, Mumbai  
Honour’s Programme in Sociology and Anthropology – St. Xavier’s College, Mumbai  
Nicole works with external relations and partnerships at EdelGive Foundation. Here, she actively works to support and promote investees working in the spaces of Education, Livelihood and Women Empowerment. Her present focus lies in identifying opportunities and connecting grant makers with recipient NGOs. She had previously managed employee engagement through Disney VoluntEARS and Community Engagement under CSR for Disney India.

**EMPLOYEE ENGAGEMENT**

PRITI JASWANEY  
B.M.S - HR College of Commerce and Economics, Mumbai  
MBA in Marketing - Narsee Monjee Institute of Management Studies  
Priti drives Employee Engagement and volunteering for Edelweiss. She conducts internal ‘cause related’ fund raising campaigns. Additionally, she explores capacity building opportunities with existent EdelGive investees and external NGOs. Previously, she worked as a Human Resource Business Partner with Edelweiss Financial Services for over 5 years.

ADITYA P. GAUR  
P.G - Development Communications, Xavier Institute of Communications, Mumbai  
B.A (Hons) Political Science - University of Delhi  
Aditya manages social media, in house campaigns, communication collaterals and new initiatives for EdelGive. He also handles Employee Engagement and mobilizes Edelweiss employees across departments to get involved in various initiatives. He previously worked at Axis Bank Foundation as a service programmes manager.
JOIN THE CAUSE

If you believe in all the ideals we stand for and want to either partner with us or find out how to get involved, contact us through the following means:

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